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1991 TRAVEL MARKET REPORT

FULL-YEAR RESULTS FROM THE NATIONAL TRAVEL SURVEY

U.S. Travel Data Center
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The U.S. Travel Data Center is an affiliate of the Travel Industry Association of America

1991 TRAVEL MARKET REPORT

RESULTS OF THE NATIONAL TRAVEL SURVEY

U.S. Travel
Data Center

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The U.S. Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The U.S. Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Jerry Foster, Chairman

Dr. Suzanne D. Cook, Executive Director

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U.S. Travel Data Center's National Travel Survey

1991 TRAVEL EXECUTIVE BRIEFING:
A NATIONAL TRAVEL SURVEY SUMMARY

U.S. Travel Data Center

- Total U.S. resident travel increased for the seventh consecutive year, reaching 1.31 billion person-trips in 1991, up 2.5 percent over 1990.
- Americans took 664.5 million trips during 1991, approximately the same level as in 1990.
- The average travel party size increased for the fifth successive year, recording 1.97 persons per trip in 1991.
- However, Americans traveled closer to home in 1991 as the average round-trip distance continued to drop, from 839 miles in 1990 to 808 miles in 1991.
- Trips were also somewhat shorter in duration than in prior years, averaging 3.9 nights per trip. As a result, total person-nights fell nearly 2.5 percent below 1990 level.
- Dominating as the most popular destination, the South Atlantic region received 288.9 million person-trips. The Mountain region posted the largest increase in attracting travelers in 1991.
- Four census regions, the South Atlantic, West South Central, Mountain and Pacific produced more travelers in 1991 than in 1990.
- Travel by auto, truck or recreational vehicle rose 4 percent in 1991, while air travel declined by 4 percent from 1990, on a person-trip basis.
- Although business/convention travel experienced a decline of 3 percent during 1991, about 151 million business trips were recorded.
- Travel for pleasure purposes, including visiting friends/relatives, outdoor recreation and entertainment, grew for the eighth consecutive year, recording nearly 997 million person-trips.
- Vacation travel registered more than 904 million person-trips in 1991, increasing 2 percent over the prior year.

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- Weekend travel grew during 1991, up more than 13 percent over 1990. However, the average round-trip distance of weekend travel fell from 641 round-trip miles in 1990 to 626 round-trip miles in 1991.

- Use of commercial lodging remained stable as compared to 1990. A total of 310 million hotel/motel trips were recorded in 1991.

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INTRODUCTION

Since 1979, the U.S. Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This full year report and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

Encompassing the calendar year, this 1991 TRAVEL MARKET REPORT measures travel by trips and person-trips. The trip unit measures the number of times one or more household members travels 100 miles or more away from home. The person-trip unit also measures the number of times one or more household members travels 100 miles away from home, but accounts for the number of household members on the trip as well. For example, if a respondent travels with two other members of his or her household, one trip and three person-trips are counted. More detailed definitions of these and other terms used in the report are in "Appendix A: Glossary of Terms."

Because the sample for the National Travel Survey is representative of the contiguous United States adult population, data from this report are limited to travel by U.S. residents to domestic and international destinations. This report does not include data on international visitor activity in the U.S.

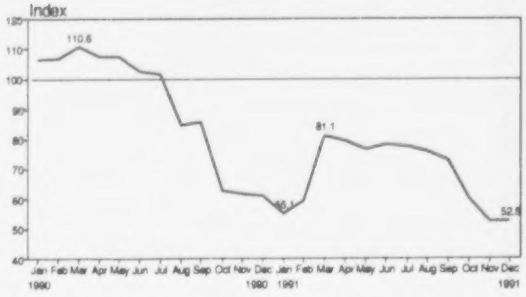
FACTORS INFLUENCING TRAVEL

The 1991 Economy

Economic conditions in the U.S. remained sluggish throughout 1991 as the economy began the year with dismal indicators, rebounded briefly after the Gulf War ended but continued to slide downhill the rest of the year. Consumer confidence also posted a drop in 1991.

Real Gross Domestic Product (GDP) declined nearly one percent during 1991. Companies felt the pinch as their corporate profits after tax fell by 4.5 percent, significantly more than in 1990. A greater increase in costs to companies than in prices contributed to the decline in corporate profits. Payroll employment dropped by nearly 1 percent during 1991 following a nearly 2% growth in 1990. Growth in consumers' personal income and disposable personal incomes slowed, putting a squeeze on consumers' spending ability, as reflected in the reduced growth in personal outlays for 1991.

CONSUMER CONFIDENCE INDEX
(1985=100)



Source: The Conference Board

OVERALL U.S. ECONOMIC INDICATORS, 1991-90
(Percent Change From Previous Year)

Measure	1991	1990
Nominal gross domestic product	2.9%	5.0%
Real gross domestic product	-0.7	0.9
Personal income	3.3	6.0
Corporate profits after tax	-4.5	-0.1
Disposable personal income	3.9	5.9
Personal outlays*	3.8	6.0
Payroll Employment	-0.9	1.8
Consumer Price Index	4.2	5.4

Source: U.S. Dept. of Commerce, U.S. Dept. of Labor

* Personal outlays include personal consumption expenditures; interest paid by consumers to business; and personal transfers to foreigners.

Travel prices increased at a faster rate (6.5 percent) than did disposable personal income (3.9 percent), and at a rate about 55 percent faster than consumer prices overall (4.2 percent). Motor fuel costs finally dropped by 1.6 percent after the Persian Gulf crisis, compared to a price increase of 14.4 percent in 1990 and 9.4 percent in 1989. Increases in the cost of air fares, intracity public transportation, food and beverages away from home and entertainment slowed compared to the year before. Lodging prices rose sharply, 14.4 percent, as compared to a 10.2 percent increase in 1990. The increase in hotel/motel room rates shown in the consumer price index (CPI) is, however, difficult to understand. The U.S. Bureau of Labor Statistics has revised its method for tracking hotel/motel room rates, and its CPI series appears to be showing rate increases far in excess of what the lodging industry is experiencing.

The sluggish economy and rising travel costs created an extremely unfavorable climate for the travel industry in 1991. Nevertheless, person-trips for the year rose modestly (2.5 percent) over the previous year. Shorter trip duration, however, resulted in nearly a 2.5 percent decline in total person-nights for the year.

TRAVEL PRICE TRENDS, 1991-90
(Percent Change From Previous Year)

Measure	1991	1990
All Transportation	1.5%	13.2%
Motor Fuel	-1.6	14.4
Airline Fares	4.4	12.8
Other Intercity Transportation	4.0	3.5
Intracity Public Transportation	4.1	6.6
Lodging	14.4	10.2
Food and Beverages Away From Home	3.7	4.7
Entertainment	5.5	6.8
All Travel Prices	6.5	8.3

Source: U.S. Travel Data Center's Travel Price Index, based on the U.S. Bureau of Labor Statistics' Consumer Price Index

Note: The Travel Price Index indicates price changes in travel goods and services available to consumers in the U.S. and does not necessarily represent changes in the average fares, rates and other costs that travelers actually paid.

1991 Events

Exacerbating travel industry concerns over the recessionary conditions that existed during 1990, 1991 began with the U.S. declaring war on Iraq. By the time the U.N. Security Council declared the ceasefire resolutions on April 3rd, the economy was at the height of the slump. Although the war ended in April, the economy remained sluggish throughout the year. As a result, travel declined in response to dismal economic conditions and declining consumer confidence. Travel suppliers, in turn, faced employee lay-offs, falling consumer demand, and cut-throat pricing schemes.

With the euphoria following the war, forecasters predicted a turnaround by mid-year. Indicators began to show some hopeful signs of recovery as real personal consumption rose by 2.8 percent during the second quarter after falling by 1.5 percent during the first quarter. However, the economy remained sluggish during most of the year resulting in an annual decline in GNP of 0.7% and an average unemployment rate of 6.7% for 1991. Not surprisingly, consumer confidence remained at an all time low during the year, falling to an annual average of 68.5 (1985=100) for 1991.

In the travel industry, bankruptcy and business failures were not uncommon during 1991. Notwithstanding the formation of the "Go USA" coalition in hopes of motivating individuals to travel to or in the U.S., many travel suppliers experienced profit losses and employee cut-backs. Thus, some sectors of the industry responded by lowering prices. British Airways and American Airlines, for instance, began to cut fares for the peak spring and summer seasons just as the war came to an end. This pricing scheme, of course, was followed by other U.S. carriers. Any gain in market share resulted in dramatic losses to others as major carriers such as Pan Am and Midway filed for bankruptcy.

The year was also filled with tumultuous historical change. The fall of communism in the Soviet Union led to a coup that tried to oust President Gorbachev from power. Eventually, the Soviet Union was reorganized and, in its wake, the Commonwealth of Independent States was established. This reorganization also gave the Baltic nations of Eastern Europe their independence as separate entities. However, as independence from the Soviet Union was attained, chaos in some Eastern bloc countries resulted as ethnic groups fought among themselves to establish their own autonomy. Yugoslavia, for example, became engulfed in civil war as major factions of Serbians and Croatians waged war against each other. Professionals in western nations rushed to assist the newly independent countries in their economic, political and social objectives.

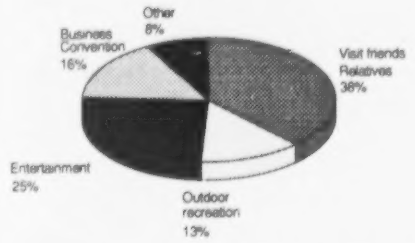
1991 TRAVEL ACTIVITY

Americans took more than 1.30 billion person-trips during 1991, an increase of 2.5 percent over 1990.

As in previous years, many 1991 travelers used auto/truck/RV transportation (80%), stayed in commercial lodging (43%), and ventured more than 800 miles on the average trip. They traveled most often for pleasure purposes: visiting friends and relatives, outdoor recreation or entertainment purposes (76%). In 1991, 16 percent of all person-trips were classified as business or convention travel, 69 percent were considered to be a vacation and 59 percent took place over a weekend or long weekend.

PURPOSE OF TRIP, 1991

Percent of person-trips



Source: U.S. Travel Data Center's National Travel Survey

Six percent of all trips were day trips and, on average, the traveler was away 3.9 nights per trip. The South Atlantic (22 percent) and East North Central (12 percent) were the two most popular destination regions among 1991 travelers.

U.S. RESIDENT TRAVEL VOLUMES, 1981-1991

	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991
Trips (Millions)	587.2	537.3	540.9	528.2	558.4	592.3	636.3	656.1	664.3	661.1	664.5
Person-Trips (Millions)	1152.0	1069.3	1057.8	1012.0	1077.6	1121.5	1191.1	1232.5	1260.1	1274.5	1306.6
Party Size (People)	1.96	1.99	1.96	1.92	1.93	1.89	1.87	1.88	1.90	1.93	1.97

Source: U.S. Travel Data Center's National Travel Survey

PERSON-TRIP CHARACTERISTICS, 1989, 1990, 1991

	1989	1990	1991
Trip Distance			
Base (millions)	1260.1	1274.5	1306.6
200-299 miles	23%	23%	27%
300-399 miles	16	15	16
400-599 miles	18	12	18
600-999 miles	13	7	13
1,000-1,999 miles	14	15	11
2,000 miles or more	11	13	9
Outside U.S.	6	6	5
Average distance (miles) (Domestic travel only)	910	839	808
Mode of Transportation			
Auto/truck/RV	78%	79%	80%
Airplane	19	17	16
Bus	2	2	2
Train	1	1	1
Other	1	1	1
Trip Duration			
No nights	10%	8%	6%
One night	14	12	11
2 or 3 nights	38	42	45
4 to 9 nights	29	30	29
10 nights or more	8	9	8
Average duration (nights)	4.6	4.4	4.2
(including 0)	4.1	4.1	3.9
Type of Lodging*			
Friends', relatives' homes	39%	40%	43%
Hotel or motel	43	44	43
Rented cabin or condo	**	1	4
Owned cabin or condo	4	4	4
Camper, trailer of RV	3	3	5
Other	6	6	3
No overnight stay	10	8	6

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*Multiple responses allowed.
**Less than 0.5 percent.

PERSON-TRIP CHARACTERISTICS, 1989, 1990, 1991
(continued)

	1989	1990	1991
Base (millions)	1260.1	1274.5	1306.6
Purpose of Trip*			
Visit friends/relatives	38%	41%	38%
Outdoor recreation	14	13	13
Entertainment	24	22	25
Business**	14	11	14
Convention	4	5	2
Other	9	7	8
VACATION TRAVEL	70%	69%	69%
WEEKEND TRAVEL***	46%	53%	59%
Census Region of Destination			
New England	4%	5%	3%
Mid-Atlantic	10	9	9
South Atlantic	23	21	22
East South Central	6	6	6
East North Central	12	14	12
West South Central	10	10	11
West North Central	8	8	8
Mountain	9	10	10
Pacific	13	12	11
Outside U.S.	6	6	5
Travel Party Size			
One	27%	25%	32%
Two	31	33	34
Three	16	15	14
Four	13	16	12
Five or more	12	12	8

Note: Details may not add to totals due to rounding.
* Multiple responses allowed in 1989 but not in 1990 and 1991.
** Including volume and characteristics of travelers combining business and pleasure in 1991.
*** Friday travel was included in 1990 and 1991 but not in 1989.
Source: U.S. Travel Data Center's National Travel Survey

CENSUS REGIONS[*]

Summary

The South Atlantic again dominated as the most popular destination region in 1991, receiving 288.9 million person-trips. This figure represents an increase of 7.6 percent from last year's level of 268.6 million person-trips. Shorter stays, however, resulted in a much smaller increase in person-nights within the region.

Three other regions, New England, East North Central and Pacific, showed decreases during the year. The New England region showed the largest percentage decline from a year ago, while the Mid-Atlantic region posted the largest increase over 1990.

VOLUME OF TRAVEL TO CENSUS REGION OF FINAL DESTINATION
(Millions of Person-Trips)

Census Region of Destination	1986	1987	1988	1989	1990	1991
New England	40.0	39.3	49.3	45.7	58.7	44.9
Mid-Atlantic	95.3	102.8	125.8	120.0	107.0	119.7
South Atlantic	246.3	240.7	229.2	281.4	268.6	288.9
East South Central	74.5	86.9	75.6	79.2	76.1	81.4
East North Central	145.6	145.1	158.4	149.1	183.7	153.6
West South Central	110.7	128.0	138.8	130.6	131.3	142.6
West North Central	93.2	95.3	95.5	94.8	101.4	101.6
Mountain	87.3	112.4	100.5	113.4	126.6	135.6
Pacific	155.6	171.2	179.5	162.8	150.4	147.4

Note: Regions of destination will not add to total travel, as travel to destinations outside the U.S. is not included.
Source: U.S. Travel Data Center's National Travel Survey

As for regions of origin, four census regions, the South Atlantic, West South Central, Mountain and Pacific, generated more travelers in 1991 than in 1990. The South Atlantic produced the most travelers (254.7 million), followed by the East North Central (210.0 million) and the Pacific (194.9 million). Of all regions, the South Atlantic posted the largest percentage increase as the regional origin among travelers over 1990.

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[*] See Appendix C for definitions of Census Regions.

VOLUME OF TRAVEL FROM CENSUS REGION OF ORIGIN

(Millions of Person-Trips)

Census Region of Origin	1986	1987	1988	1989	1990	1991
New England	38.9	51.1	51.1	53.5	62.7	54.9
Mid-Atlantic	143.4	158.3	158.3	158.3	161.7	156.2
South Atlantic	197.9	204.5	204.5	202.4	215.0	254.7
East South Central	73.4	73.4	66.0	88.8	87.1	73.7
East North Central	216.3	205.2	212.1	207.4	222.3	210.0
West South Central	138.3	144.7	153.3	156.2	150.1	168.1
West North Central	97.6	111.6	100.8	99.1	115.3	100.7
Mountain	64.9	73.2	92.1	96.0	89.7	91.7
Pacific	151.0	170.1	194.3	167.3	170.6	194.9

PERCENT OF PERSON-TRIPS TO REGION OF FINAL DESTINATION FROM REGION OF ORIGIN, 1991

REGION OF FINAL DESTINATION

	New Eng	Mid-Atl	Sth Atl	E-S Cnt	E-N Cnt	W-S Cnt	W-N Cnt	Mtn	Pac
(Millions)	44.9	119.7	288.9	81.4	153.6	142.6	101.6	135.6	147.4
Region of Origin									
New Eng.	51%	11%	3%	*%	1%	*%	*%	1%	1%
Mid-Atl.	30	48	16	3	6	1	1	3	3
Sth. Atl.	9	24	55	27	8	3	1	2	3
E-S Central	1	1	8	34	5	6	1	*	*
E-N Central	2	8	11	17	69	4	17	5	4
W-S Central	1	4	2	10	3	76	7	8	3
W-N Central	1	*	1	4	5	4	64	4	2
Mountain	2	1	1	*	2	3	4	43	7
Pacific	2	3	2	3	2	4	4	33	78

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*Less than 0.5 percent.
Source: U.S. Travel Data Center's National Travel Survey

Inter-regional Travel

By excluding travel originating and concluding in the same census region, the net flow of travel from one census region to other regions (inter-regional travel) can be examined. A positive number in the table below indicates that a region attracted more travel than it generated and a minus sign indicates that a region attracted less travel than it generated in 1991.

The Mountain region led other regions in attracting travel from outside its own boundaries in 1991, receiving 43.9 million more person-trips than it generated. The South-Atlantic region was second in attracting more visitors than it generated, garnering 34.2 million more person-trips than it lost. The East North Central and Pacific regions showed the largest negative net flow, losing 56.4 and 47.5 million person-trips, respectively.

MILLIONS OF INTER-REGIONAL PERSON-TRIPS BY CENSUS REGION,

1990 AND 1991*

Census Regions	1990 Net Received	1991 Net Received	1990 Net Originated	1991 Net Originated	1990 Net Flow	1991 Net Flow
New England	31.1	22.2	34.5	32.2	-3.4	-10.0
Mid-Atlantic	55.6	61.8	108.3	98.3	-52.7	-36.5
South Atlantic	139.7	129.4	86.0	95.2	+53.7	+34.2
East South Central	48.7	53.3	60.1	45.6	-11.4	+7.7
East North Central	62.4	47.6	100.0	104.0	-37.4	-56.4
West South Central	32.9	34.1	51.0	59.6	-18.3	-25.5
West North Central	34.5	36.7	48.4	35.8	-13.9	+0.9
Mountain	67.1	77.4	30.5	33.5	+36.6	+43.9
Pacific	40.6	32.2	63.1	79.7	-22.5	-47.5

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*Excludes person-trips occurring within the same Census Region of origin and destination.

Note: A positive number designates a positive net flow and a minus sign (-) designates a negative net flow.

Source: U.S. Travel Data Center's National Travel Survey

MODE OF TRANSPORTATION

Summary

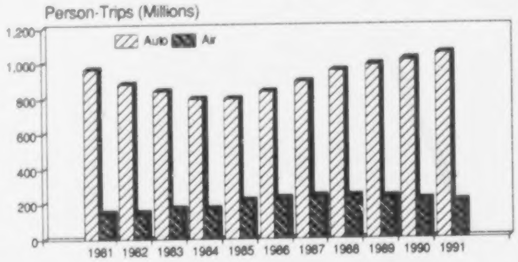
Auto/truck/RV travel rose nearly 4 percent during the year, registering 1049.9 million person-trips. Air travel, however, declined more than 4 percent during 1991 as 205.3 million person-trips were recorded.

Average durations among auto travelers declined in 1991 (3.3 nights vs. 3.6 nights in 1990) yet average durations among air travelers were longer than a year ago (6.7 nights vs. 6.3 nights). Travelers using personal vehicles reported a shorter round-trip distance than in 1990 (577 miles vs. 593 miles), while air travelers ventured farther from home (2,238 miles vs. 2,140 miles).

Auto travelers chose both homes of friends and relatives (44 percent) and hotels/motels (40 percent) as their preferred lodging type. Eighty percent of auto person-trips were for pleasure purposes and 63 percent were taken over a weekend.

Air travelers preferred to stay in paid accommodations on their trips (58 percent) during 1991. Thirty-four percent of the air person-trips were taken for business purposes, and 52 percent of all air travelers traveled alone.

AUTO AND AIR TRAVEL
1981-1991



Source: U.S. Travel Data Center's National Travel Survey

U.S. RESIDENT TRAVEL VOLUMES, 1981-1991
AUTO TRAVEL

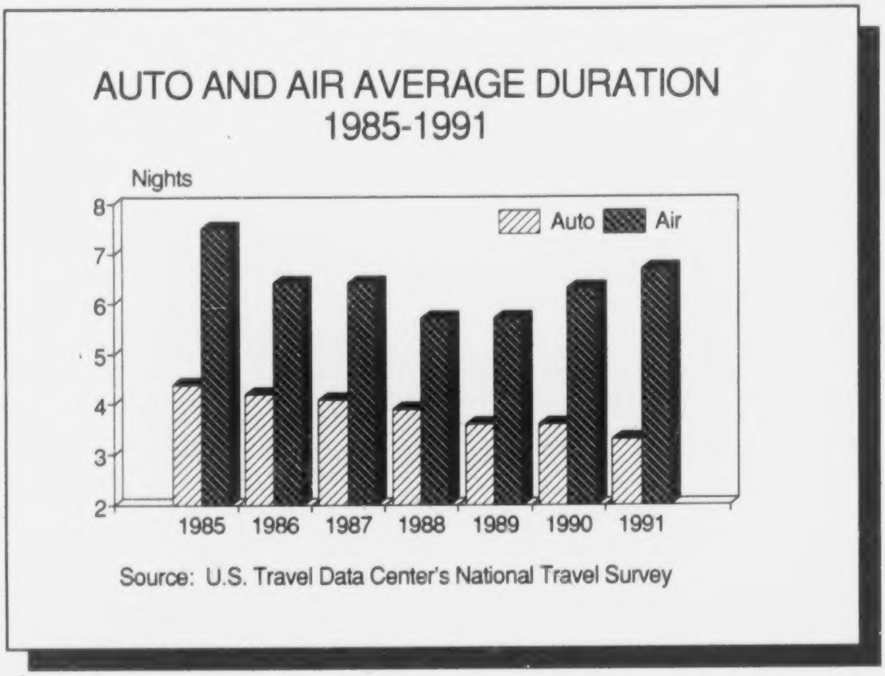
	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991
Trips (Millions)	460.7	415.7	396.1	380.9	376.1	405.6	433.7	472.6	479.8	483.9	496.2
Person-Trips (Millions)	966.2	881.5	839.8	794.0	797.7	832.1	889.4	952.2	982.7	1011.3	1049.9
Travel Party Size (People)	2.10	2.12	2.12	2.08	2.12	2.05	2.05	2.01	2.05	2.09	2.12

Source: U.S. Travel Data Center's National Travel Survey

U.S. RESIDENT TRAVEL VOLUMES, 1981-1991
AIR TRAVEL

	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991
Trips (Millions)	101.3	94.6	116.2	118.8	140.5	143.4	160.7	154.6	154.6	144.9	135.5
Person-Trips (Millions)	146.5	144.9	174.2	174.5	217.3	231.0	239.9	238.6	234.3	214.5	205.3
Travel Party Size (People)	1.45	1.53	1.50	1.47	1.55	1.61	1.49	1.54	1.52	1.48	1.52

Source: U.S. Travel Data Center's National Travel Survey


AUTO AND AIR AVERAGE DURATION
1985-1991

Source: U.S. Travel Data Center's National Travel Survey

CHARACTERISTICS OF AUTO AND AIR PERSON-TRIPS, 1989, 1990, 1991

	AUTO			AIR		
	1989	1990	1991	1989	1990	1991
Base (millions)	982.7	1011.3	1049.9	234.3	214.5	205.3
Trip Distance						
200-299 miles	29%	28%	33%	3%	1%	1%
300-399 miles	19	18	19	2	1	1
400-599 miles	20	23	20	6	6	5
600-999 miles	14	17	13	11	9	15
1,000-1,999 miles	11	10	10	27	30	21
2,000 miles or more	5	3	3	37	37	40
Outside U.S.	4	3	2	15	15	18
Average distance (miles) (Domestic travel only)	650	593	577	2,110	2,140	2,238
Trip Duration						
No nights	10%	8%	7%	9%	4%	4%
One night	16	13	13	7	8	2
2 or 3 nights	42	45	49	25	29	25
4 to 9 nights	26	28	26	43	39	45
10 nights or more	7	6	5	15	20	24
Average duration (nights)	4.0	4.0	3.6	6.3	6.6	7.2
(including 0)	3.6	3.6	3.3	5.7	6.3	6.7
Type of Lodging*						
Friends', relatives' homes	41%	42%	44%	33%	37%	35%
Hotel or motel	40	40	40	55	56	58
Rented cabin or condo	**	1	4	1	1	4
Owned cabin or condo	4	4	4	4	4	4
Camper, trailer or RV	3	4	6	3	3	1
Other	7	7	2	1	2	4
No overnight stay	10	8	7	9	4	4

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* Multiple responses allowed.

** Less than 0.5 percent.

CHARACTERISTICS OF AUTO AND AIR PERSON-TRIPS
(continued)

	AUTO			AIR		
	1989	1990	1991	1989	1990	1991
Base (millions)	982.7	1011.3	1049.9	234.3	214.5	205.3
Primary Purpose of Trip*						
Visit friends/relatives	41%	44%	40%	30%	35%	32%
Outdoor recreation	16	15	15	8	6	5
Entertainment	22	21	25	27	21	21
Business**	11	9	11	28	22	30
Convention	3	4	1	8	11	4
Other	10	8	7	6	5	7
VACATION TRAVEL	72%	70%	70%	61%	64%	60%
WEEKEND TRAVEL***	51%	58%	63%	29%	32%	37%
Census Region of Destination						
New England	4%	5%	3%	3%	2%	3%
Mid-Atlantic	10	9	9	8	8	6
South Atlantic	23	21	23	20	24	18
East South Central	7	7	7	4	2	2
East North Central	13	16	13	8	8	9
West South Central	11	11	11	8	7	11
West North Central	9	9	9	4	4	4
Mountain	8	9	10	13	14	14
Pacific	12	11	11	18	16	13
Outside U.S.	4	3	2	15	15	18
Travel Party Size						
One	22%	20%	27%	46%	45%	52%
Two	32	32	34	28	34	32
Three	18	16	15	12	10	9
Four	15	18	14	7	6	5
Five or more	14	14	10	7	5	3

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* Multiple responses allowed in 1989 but not in 1990 and 1991.
** Including volume and characteristics of travelers combining business and pleasure in 1991.
*** Friday travel was included in 1990 and 1991 but not in 1989.
Source: U.S. Travel Data Center's National Travel Survey

BUSINESS TRAVEL

Summary

The business segment, including travel described as business, attending a convention, seminar, meeting or a combination of business and pleasure, is discussed in terms of trips rather than person-trips because business travel does not typically involve other members of the household traveling for the same business purposes.

Business travel experienced a decline of 3 percent during 1991, as 150.6 million trips were taken. Americans traveling for business purposes averaged much shorter round-trip distances in 1991 than in 1990 (862 miles vs. 1,020 miles). The average duration for business trips was 3.8 nights in 1991, compared to 3.7 nights during the previous year.

Automobiles were the primary mode of transportation for 1991 business trips (55 percent), down from 58 percent the year before. Thirty-eight percent of these travelers reported using air transportation, up from 37 percent a year ago. Hotels/motels remained the most popular lodging type among business travelers (75 percent). Thirteen percent of these trips involved no overnight stay.

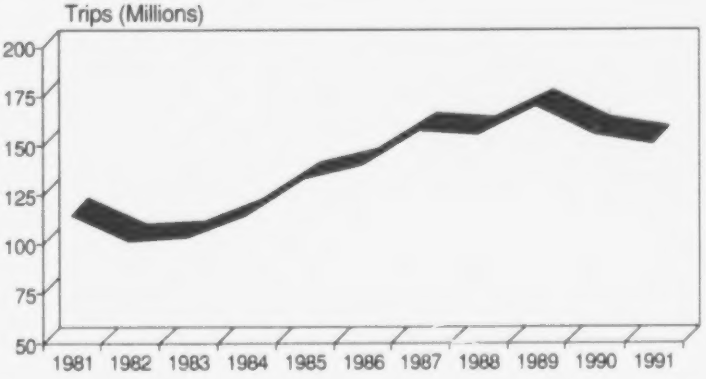
Thirty-seven percent of 1991 business trips were taken over a weekend. The South Atlantic, East North Central and Pacific census regions were popular destinations for business travelers during 1991 (24 percent, 12 percent and 12 percent, respectively).

U.S. RESIDENT TRAVEL VOLUMES, 1981-1991
BUSINESS TRAVEL

	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991
Trips (Millions)	115.2	101.9	103.6	114.5	133.3	140.0	157.5	155.6	169.7	155.6	150.6
Person-Trips (Millions)	157.3	152.4	146.4	156.1	185.2	189.0	206.2	211.7	232.0	209.5	211.6
Travel Party Size (People)	1.37	1.50	1.41	1.36	1.39	1.35	1.31	1.36	1.37	1.35	1.41

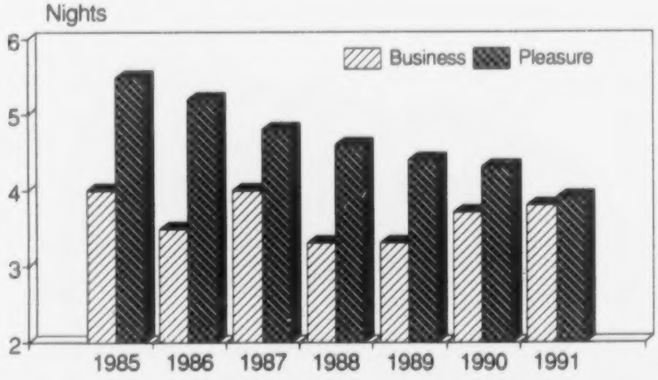
Source: U.S. Travel Data Center's National Travel Survey

VOLUME OF BUSINESS TRAVEL
1981-1991



Source: U.S. Travel Data Center's National Travel Survey

BUSINESS VS. PLEASURE AVERAGE DURATIONS
1985-1991



Source: U.S. Travel Data Center's National Travel Survey

CHARACTERISTICS OF BUSINESS TRIPS, 1989, 1990, 1991

	1989	1990	1991
Base (millions)	169.7	155.6	150.6
Trip Distance			
200-299 miles	18%	21%	26%
300-399 miles	15	12	17
400-599 miles	14	19	16
600-999 miles	16	13	14
1,000-1,999 miles	17	18	13
2,000 miles or more	16	13	11
Outside U.S.	5	5	4
Average distance (miles) (Domestic travel only)	1,090	1,020	862
Mode of Transportation			
Auto/truck/RV	57%	58%	55%
Airplane	39	37	38
Bus	1	2	4
Train	**	1	2
Other	2	2	2
Trip Duration			
No nights	16%	12%	13%
One night	17	16	13
2 or 3 nights	38	40	36
4 to 9 nights	24	25	28
10 nights or more	5	7	9
Average duration (nights)	3.8	4.2	4.4
(including 0)	3.2	3.7	3.8
Type of Lodging*			
Friends', relatives' homes	15%	14%	13%
Hotel or motel	65	71	75
Rented cabin or condo	**	1	1
Owned cabin or condo	2	2	3
Camper, trailer or RV	1	2	2
Other	2	2	2
No overnight stay	16	12	13

---

*Multiple responses allowed.

**Less than 0.5 percent.

CHARACTERISTICS OF BUSINESS TRIPS, 1989, 1990, 1991
(continued)

	1989	1990	1991
Base (millions)	169.7	155.6	150.6
Primary Purpose of Trip*			
Visit friends/relatives	5%	0%	0%
Outdoor recreation	3	0	0
Entertainment	6	0	0
Business***	80	70	84
Convention	20	30	16
Other	**	0	0
VACATION TRAVEL	17%	17%	26%
WEEKEND TRAVEL****	26%	38%	37%
Census Region of Destination			
New England	4%	3%	3%
Mid-Atlantic	8	8	7
South Atlantic	21	20	24
East South Central	5	7	6
East North Central	14	13	12
West South Central	12	12	10
West North Central	9	7	9
Mountain	7	12	10
Pacific	15	13	12
Outside U.S.	5	5	4
Travel Party Size			
One	76%	74%	65%
Two	17	19	26
Three	4	4	5
Four	2	2	4
Five or more	**	1	1

---

* Multiple responses allowed in 1989 but not in 1990 and 1991.

**Less than 0.5 percent.

*** Including volume and characteristics of travelers combining business and pleasure in 1991.

**** Friday travel was included in 1990 and 1991 but not in 1989.

Source: U.S. Travel Data Center's National Travel Survey

PLEASURE TRAVEL

Summary

A record 996.8 million pleasure person-trips were taken during 1991, up nearly 3 percent from 1990. Including travel for entertainment, sightseeing, outdoor recreation and visits to friends and relatives, pleasure travel accounted for 76 percent of all travel during the year.

Continuing the trend toward shorter stays, the average duration of pleasure person-trips decreased from 4.3 nights in 1990 to 3.9 nights in 1991. The average round-trip distance for pleasure travel dropped again in 1991 to 799 miles, down from 812 miles in 1990.

As is the norm for pleasure travel, the majority of Americans used auto/truck/RV transportation (84 percent), while 12 percent flew to their destinations. Pleasure travelers favored homes of friends and relatives compared to paid accommodations (47 percent vs. 38 percent). Six percent of these person-trips involved no overnight stay.

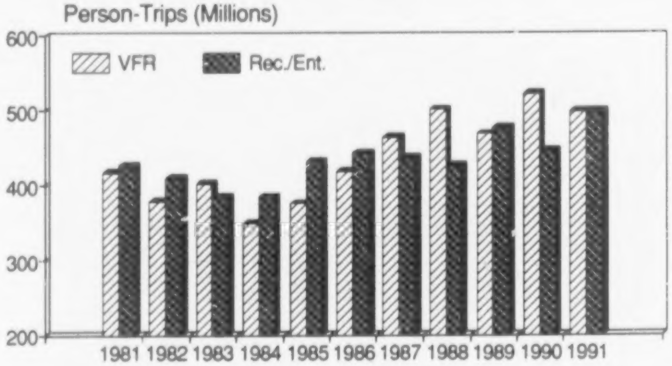
Fifty percent of pleasure person-trips were taken to visit friends and relatives; 33 percent were for sightseeing/entertainment; only 17 percent involved outdoor recreation. Similar to 1990, 81 percent of these trips were considered to be a vacation. Sixty-three percent of all pleasure person-trips were taken over a weekend or long weekend. Popular destinations for pleasure travelers included the South Atlantic and East North Central regions (22 percent and 12 percent, respectively). New England was the least visited region for pleasure purposes during 1991 (4 percent).

U.S. RESIDENT TRAVEL VOLUMES, 1981-1991
PLEASURE TRAVEL

	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991
Trips (Millions)	393.8	371.7	371.5	351.0	384.4	415.2	444.9	455.3	457.3	460.9	465.0
Person-Trips (Millions)	843.4	787.5	786.0	734.3	806.8	861.4	901.7	927.9	945.8	971.1	996.8
Travel Party Size (People)	2.14	2.12	2.12	2.09	2.10	2.07	2.03	2.04	2.07	2.11	2.14

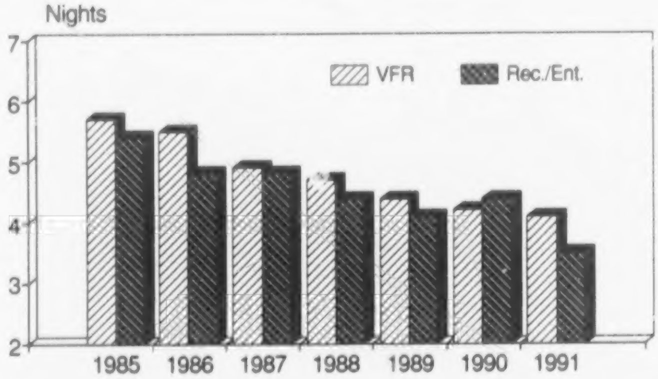
Source: U.S. Travel Data Center's National Travel Survey

VISIT FRIENDS/RELATIVES VS. RECREATION/ENTERTAINMENT
1981-1991



Source: U.S. Travel Data Center's National Travel Survey

AVERAGE DURATION OF PLEASURE TRIPS
1985-1991



Source: U.S. Travel Data Center's National Travel Survey

CHARACTERISTICS OF PLEASURE PERSON-TRIPS, 1989, 1990, 1991

	1989	1990	1991
Base (millions)	945.8	971.1	996.8
Trip Distance			
200-299 miles	23%	23%	28%
300-399 miles	16	15	16
400-599 miles	18	19	18
600-999 miles	13	16	13
1,000-1,999 miles	14	13	11
2,000 miles or more	11	8	9
Outside U.S.	7	6	5
Average distance (miles) (Domestic travel only)	900	812	799
Mode of Transportation			
Auto/truck/RV	81%	82%	84%
Airplane	16	14	12
Bus	2	2	2
Train	1	1	1
Other	1	1	1
Trip Duration			
No nights	9%	5%	6%
One night	13	11	11
2 or 3 nights	39	43	46
4 to 9 nights	31	32	29
10 nights or more	9	9	8
Average duration (nights)	4.8	4.5	4.2
(including 0)	4.4	4.3	3.9
Type of Lodging*			
Friends', relatives' homes	44%	48%	47%
Hotel or motel	38	37	38
Rented cabin or condo	**	1	5
Owned cabin or condo	5	4	3
Camper, trailer or RV	4	4	7
Other	7	7	2
No overnight stay	9	5	6

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*Multiple responses allowed.
**Less than 0.5 percent.

CHARACTERISTICS OF PLEASURE PERSON-TRIPS, 1989, 1990, 1991 (continued)

	1989	1990	1991
Base (millions)	945.8	971.1	996.8
Primary Purpose of Trip*			
Visit friends/relatives	51%	54%	50%
Outdoor recreation	19	17	17
Entertainment	32	29	33
Business***	3	0	0
Convention	1	0	0
Other	**	0	0
VACATION TRAVEL	83%	82%	81%
WEEKEND TRAVEL****	50%	57%	63%
Census Region of Destination			
New England	4%	5%	4%
Mid-Atlantic	10	9	9
South Atlantic	24	21	22
East South Central	7	6	6
East North Central	11	15	12
West South Central	9	10	11
West North Central	7	8	7
Mountain	9	10	11
Pacific	13	11	11
Outside U.S.	7	6	5
Travel Party Size			
One	22%	19%	29%
Two	32	33	34
Three	17	16	15
Four	15	18	13
Five or more	14	14	9

---

* Multiple responses allowed in 1989 but not in 1990 and 1991.

**Less than 0.5 percent.

*** Including volume and characteristics of travelers combining business and pleasure in 1991.

**** Friday travel was included in 1990 and 1991 but not in 1989.

Source: U.S. Travel Data Center's National Travel Survey

VACATION TRAVEL

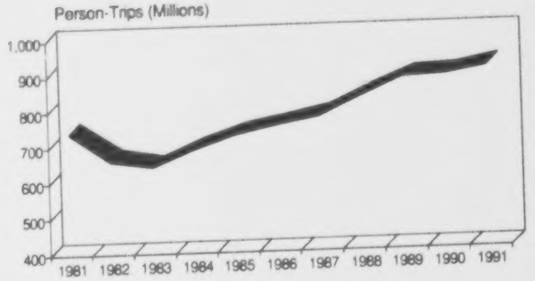
Summary

Vacation travel continued to grow in 1991, rising more then 2 percent from 1990. Although suffering declines in 1982 and 1983, vacation travel has steadily increased each year since.

The duration of vacation travel declined slightly as the average length of stay in 1991 was 4.5 nights per trips, down from 4.6 nights in 1990. The average round-trip distance leveled in 1991, at 880 round-trip miles.

Vacationers in 1991 typically traveled by automobile (82 percent) and preferred homes of friends and relatives (46 percent) to paid accommodations (42 percent). Many vacationers visited friends and relatives on their trips (42 percent). Eight percent combined their vacation trip with some business or convention attendance. Sixty-two percent of these vacation person-trips were taken over a weekend or long weekend.

VOLUME OF VACATION TRAVEL
1981-1991



Source: U.S. Travel Data Center's National Travel Survey

U.S. RESIDENT TRAVEL VOLUMES, 1981-1991
VACATION TRAVEL

	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991
Trips (Millions)	344.4	314.6	307.8	333.3	339.8	354.3	366.2	396.2	416.7	422.3	421.0
Person-Trips (Millions)	737.5	660.2	642.3	689.8	728.7	752.4	775.2	830.9	878.3	883.9	904.3
Travel Party Size (People)	2.14	2.10	2.09	2.07	2.14	2.12	2.12	2.10	2.11	2.09	2.15

Source: U.S. Travel Data Center's National Travel Survey

CHARACTERISTICS OF VACATION PERSON-TRIPS, 1989, 1990, 1991

	1989	1990	1991
Base (millions)	878.3	883.9	904.3
Trip Distance			
200-299 miles	22%	21%	25%
300-399 miles	14	14	15
400-599 miles	18	19	18
600-999 miles	14	16	13
1,000-1,999 miles	14	14	13
2,000 miles or more	11	10	10
Outside U.S.	7	7	6
Average distance (miles) (Domestic travel only)	940	880	880
Mode of Transportation			
Auto/truck/RV	80%	80%	82%
Airplane	16	15	14
Bus	2	2	3
Train	1	1	1
Other	1	1	1
Trip Duration			
No nights	8%	4%	3%
One night	11	9	8
2 or 3 nights	37	42	44
4 to 9 nights	34	34	34
10 nights or more	10	10	11
Average duration (nights)	5.1	4.8	4.7
(including 0)	4.7	4.6	4.5
Type of Lodging*			
Friends', relatives' homes	42%	43%	46%
Hotel or motel	41	42	42
Rented cabin or condo	**	1	6
Owned cabin or condo	5	5	5
Camper, trailer or RV	4	4	6
Other	7	8	4
No overnight stay	8	4	3

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*Multiple responses allowed.

**Less than 0.5 percent.

CHARACTERISTICS OF VACATION PERSON-TRIPS, 1989, 1990, 1991
(continued)

	1989	1990	1991
Base (millions)	878.3	883.9	904.3
Primary Purpose of Trip*			
Visit friends/relatives	43%	45%	42%
Outdoor recreation	18	17	17
Entertainment	29	28	31
Business***	4	3	7
Convention	1	2	1
Other	6	5	3
WEEKEND TRAVEL****	49%	55%	62%
Census Region of Destination			
New England	4%	5%	4%
Mid-Atlantic	10	9	10
South Atlantic	24	22	23
East South Central	6	6	6
East North Central	11	13	11
West South Central	9	9	9
West North Central	7	8	8
Mountain	10	10	10
Pacific	12	11	12
Outside U.S.	7	7	6
Travel Party Size			
One	20%	20%	28%
Two	32	33	34
Three	17	16	14
Four	15	17	15
Five or more	14	14	8

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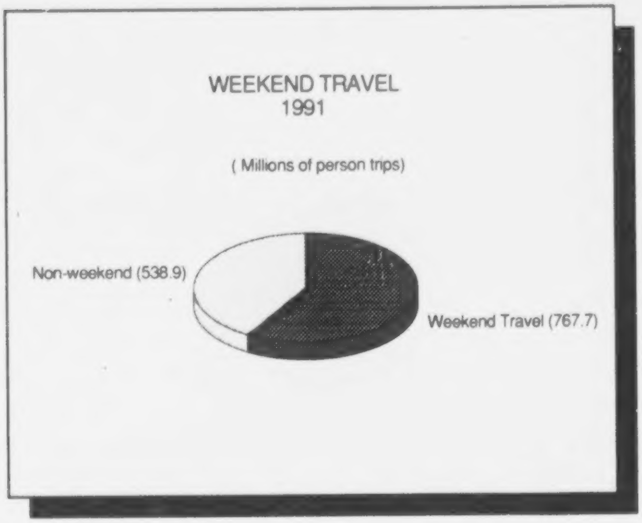
* Multiple responses allowed in 1989 but not in 1990 and 1991.
*** Including volume and characteristics of travelers combining business and pleasure in 1991.
**** Friday travel was included in 1990 and 1991 but not in 1989.
Source: U.S. Travel Data Center's National Travel Survey

WEEKEND TRAVEL

Summary

More than 767 million weekend person-trips were taken during 1991, up 13.6 percent from last year. The average round-trip distance of weekend travel fell from 641 miles in 1990 to 626 miles in 1991. The average length of stay rose slightly compared to the previous year to 2.7 nights per weekend trip. The typical weekend traveler used personal vehicles as their primary mode of transportation (86 percent) and stayed more often in the homes of friends and relatives (43 percent). Seventy-two percent of weekenders considered their trip to be a vacation.



Many weekend travelers went to visit friends and relatives (42 percent). Twenty-five percent cited entertainment as their primary purpose and 15 percent participated in outdoor recreation. The South Atlantic was the most popular weekend travel destination as 20 percent visited the region, followed by the East North Central region (13 percent).

U.S. RESIDENT TRAVEL VOLUMES, 1981-1991
WEEKEND TRAVEL

	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990*	1991*
Trips (Millions)	262.6	238.4	225.5	211.4	224.0	252.0	274.4	271.7	282.4	325.4	370.0
Person-Trips (Millions)	552.0	505.3	485.0	434.9	470.1	513.5	559.4	560.0	582.1	676.0	767.7
Travel Party Size (People)	2.10	2.12	2.15	2.06	2.10	2.04	2.04	2.06	2.06	2.08	2.07

* Friday travel was included in 1990 and 1991 but not in previous years.
Source: U.S. Travel Data Center's National Travel Survey

CHARACTERISTICS OF WEEKEND*** PERSON-TRIPS, 1989, 1990, 1991

	1989	1990	1991
Base (millions)	582.1	676.0	767.6
Trip Distance			
200-299 miles	26%	28%	31%
300-399 miles	18	18	19
400-599 miles	21	24	21
600-999 miles	14	17	13
1,000-1,999 miles	10	9	8
2,000 miles or more	7	5	5
Outside U.S.	4	1	3
Average distance (miles) (Domestic travel only)	710	641	626
Mode of Transportation			
Auto/truck/RV	86%	87%	86%
Airplane	12	10	10
Bus	1	1	1
Train	**	**	1
Other	1	1	1
Trip Duration			
One night	14%	14%	12%
2 or 3 nights	60	62	65
4 to 9 nights	26	24	23
Average duration (nights)	2.7	2.6	2.7
(including 0)	2.7	2.6	2.7
Type of Lodging*			
Friends', relatives' homes	47%	47%	43%
Hotel or motel	43	43	42
Rented cabin or condo	**	3	3
Owned cabin or condo	4	4	4
Camper, trailer of RV	4	6	5
Other	6	2	1

---

* Multiple responses allowed.

** Less than 0.5 percent.

*** Friday travel was included in 1990 and 1991 but not in previous years.

CHARACTERISTICS OF WEEKEND*** PERSON-TRIPS, 1989, 1990, 1991 (continued)

	1989	1990	1991
Base (millions)	582.1	580.2	767.6
Primary Purpose of Trip*			
Visit friends/relatives	43%	46%	42%
Outdoor recreation	15	14	15
Entertainment	24	21	25
Business**	9	6	9
Convention	3	8	2
Other	9	6	7
VACATION TRAVEL	74%	73%	72%
Census Region of Destination			
New England	4%	5%	3%
Mid-Atlantic	11	9	10
South Atlantic	23	20	20
East South Central	6	7	7
East North Central	13	16	13
West South Central	11	11	12
West North Central	8	9	9
Mountain	9	10	10
Pacific	13	11	11
Outside U.S.	4	2	3
Travel Party Size			
One	22%	20%	29%
Two	32	32	34
Three	17	17	15
Four	15	18	14
Five or more	15	13	9

---

* Multiple responses allowed in 1989 but not in 1990 and 1991.

** Including volume and characteristics of travelers combining business and pleasure in 1991.

*** Friday travel was included in 1990 and 1991 but not in previous years.

Source: U.S. Travel Data Center's National Travel Survey

USE OF HOTELS/MOTELS

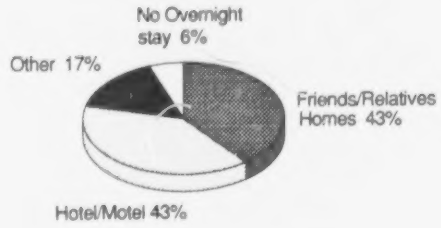
Summary

While use of commercial lodging flattened during 1991, more than 310 million trips involved a hotel/motel stay. Forty-seven percent of all U.S. resident trips taken in 1991 included use of such accommodations. The average round-trip distance for hotel patrons fell considerably (933 miles in 1991 vs. 1,023 miles in 1990), while the average number of nights spent in a hotel/motel in 1991 dropped to 3.1 nights from 3.4 nights in 1990.

As in previous years, hotel patrons most often traveled by auto (66 percent), considered their trip to be a vacation (58 percent), and traveled for pleasure purposes such as visiting friends/relatives, outdoor recreation, and entertainment (57 percent). The South Atlantic was the most popular destination region for hotel patrons during 1991 (22 percent), followed by the Mountain (12 percent), East North Central and Pacific regions (11 percent each). The West North Central region attracted the fewest travelers using paid accommodations.

TYPE OF LODGING, 1991

Percent of trips



Note: Multiple answers accepted
Source: U.S. Travel Data Center's National Travel Survey

U.S. RESIDENT TRAVEL VOLUMES, 1982-1991
HOTEL/MOTEL TRAVEL

	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991
Trips (Millions)	210.3	220.0	229.6	239.3	264.3	300.8	291.4	309.8	310.3	310.4

Source: U.S. Travel Data Center's National Travel Survey

CHARACTERISTICS OF HOTEL/MOTEL TRIPS, 1989, 1990, 1991

	1989	1990	1991
Base (millions)	309.8	310.3	310.4
Trip Distance			
200-299 miles	18%	18%	21%
300-399 miles	14	13	16
400-599 miles	16	18	18
600-999 miles	15	15	14
1,000-1,999 miles	16	16	15
2,000 miles or more	15	13	11
Outside U.S.	7	8	7
Average distance (miles) (Domestic travel only)	1,100	1,023	933
Mode of Transportation			
Auto/truck/RV	66%	68%	66%
Airplane	29	27	27
Bus	3	3	5
Train	1	1	1
Other	1	2	1
Trip Duration			
One night	17%	16%	15%
2 or 3 nights	41	44	47
4 to 9 nights	33	30	29
10 nights or more	8	9	9
Average duration (nights)	4.4	4.3	3.9
Average duration in a hotel/motel (nights)	3.4	3.4	3.1
Type of Lodging*			
Friends', relatives' homes	8%	8%	11%
Hotel or motel	100	100	100
Rented cabin or condo	**	**	1
Owned cabin or condo	1	1	1
Camper, trailer or RV	1	**	1
Other	1	2	2

---

*Multiple responses allowed.
**Less than 0.5 percent.

CHARACTERISTICS OF HOTEL/MOTEL TRIPS, 1989, 1990, 1991
(continued)

	1989	1990	1991
Base (millions)	309.8	310.3	310.4
Primary Purpose of Trip*			
Visit friends/relatives	17%	17%	17%
Outdoor recreation	9	10	9
Entertainment	33	28	31
Business**	29	24	32
Convention	8	13	6
Other	9	8	6
VACATION TRAVEL	56%	59%	58%
WEEKEND TRAVEL***	41%	51%	53%
Census Region of Destination			
New England	4%	4%	3%
Mid-Atlantic	9	8	8
South Atlantic	22	21	22
East South Central	5	7	7
East North Central	12	12	11
West South Central	11	10	10
West North Central	7	6	6
Mountain	10	12	12
Pacific	13	12	11
Outside U.S.	7	8	6
Travel Party Size			
One	53%	50%	51%
Two	29	32	32
Three	10	8	8
Four	5	6	6
Five or more	3	3	3

---

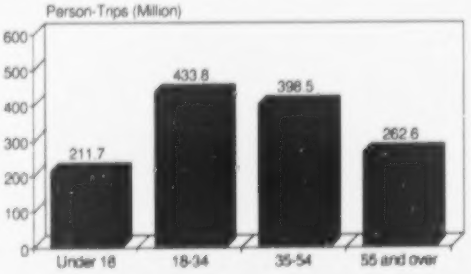
* Multiple responses allowed in 1989 but not in 1990 and 1991.
** Including volume and characteristics of travelers combining business and pleasure in 1991.
*** Friday travel was included in 1990 and 1991 but not in 1989.
Source: U.S. Travel Data Center's National Travel Survey

TRAVEL BY AGE GROUP

Summary

During the 1991 travel period, the mature travel market, U.S. adults 55 years of age and older, took 262.6 million person-trips. Adults between the ages of 35 and 54 took 398.5 million person-trips, while travelers between 18 to 34 years of age took 433.8 million person-trips. Children under 18 traveling with adults accounted for 211.7 million person-trips.

VOLUME OF TRAVEL BY AGE GROUP
1991



Note: Person-trip numbers were ajusted for non-response
Source: U.S. Travel Data Center's National Travel Survey

The mature travelers ventured farther from home during 1991 (875 round-trip miles), and spent, on average, more nights away from home (4.4 nights) than their younger counter-parts. Thirteen percent of those 55 and over stayed 10 nights or more away from home on an average trip, and, as noted in the past, these travelers were least likely to travel over a weekend or long weekend or to travel for business purposes.

Travelers aged 35 to 54 were most likely to stay in commercial lodging during 1991 (51 percent) and least likely to stay with friends and relatives (35 percent). Fifty-eight percent traveled over a weekend or long weekend and 63 percent of this age group considered their trip to be a vacation. Approximately one in five of these person-trips involved air transportation.

Younger travelers, ages 18 to 34, favored personal vehicles on their trips (79 percent). They were more likely than members of the other two age groups to stay in the homes of friends and relatives (42 percent). Sixty-nine percent considered their trip to be a vacation and 63 percent traveled over a weekend.

Children, under 18 years, traveled with at least one other adult traveler. They were most likely to be included in short trips close to home (743 round-trip miles), taken by personal vehicles (89 percent) and stay in homes of friends and relatives (43 percent). Three in four were on vacation trip and 79 percent traveled with parties of three persons or more.

PERSON-TRIP CHARACTERISTICS BY AGE GROUP, 1991

	Total	< 18*	18-34*	35-54*	55+*
Base (millions)	1306.6	211.7	433.8	398.5	262.6
Trip Distance					
200-299 miles	27%	30%	25%	27%	27%
300-399 miles	16	15	16	15	16
400-599 miles	18	18	19	17	15
600-999 miles	13	12	14	12	13
1,000-1,999 miles	11	12	11	13	12
2,000 miles or more	9	8	10	9	11
Outside U.S.	5	5	5	5	6
Average distance (miles) (Domestic travel only)	808	743	839	845	875
Mode of Transportation					
Auto/truck/RV	80%	89%	79%	77%	75%
Airplane	16	9	18	19	18
Bus	2	1	2	1	6
Train	1	**	1	1	**
Other	1	**	1	2	**
Trip Duration					
No nights	6%	5%	5%	7%	9%
One night	11	9	12	12	11
2 or 3 nights	45	48	48	44	39
4 to 9 nights	29	30	28	29	28
10 nights or more	8	8	7	8	13
Average duration (nights)	4.2	4.2	3.9	4.3	4.9
(including 0)	3.9	4.0	3.6	3.9	4.4
Type of Lodging***					
Friends', relatives' homes	43%	43%	42%	35%	37%
Hotel or motel	43	46	46	51	49
Rented cabin or condo	4	6	3	5	3
Owned cabin or condo	4	3	3	4	5
Camper, trailer or RV	5	6	4	4	4
Other	4	3	3	3	2
No overnight stay	6	5	5	7	9

---

*Adjusted for non-response

** Less than 0.5 percent.

***Multiple responses allowed.

PERSON-TRIP CHARACTERISTICS BY AGE GROUP, 1991
(continued)

	Total	< 18*	18-34*	35-54*	55+*
Base (millions)	1306.6	211.7	433.8	398.5	262.6
Purpose of Trip					
Visit friends/relatives	38%	40%	36%	31%	35%
Outdoor recreation	13	14	12	13	9
Entertainment	25	25	24	25	29
Business**	14	13	17	21	15
Convention	2	1	3	3	3
Other	7	8	6	6	8
VACATION TRAVEL	69%	74%	69%	63%	63%
WEEKEND TRAVEL	59%	63%	63%	58%	47%
Census Region of Destination					
New England	3%	3%	3%	4%	4%
Mid-Atlantic	9	8	10	8	10
South Atlantic	22	24	22	23	21
East South Central	6	8	5	7	7
East North Central	12	12	12	12	11
West South Central	11	11	13	11	11
West North Central	8	9	8	7	9
Mountain	10	11	9	11	13
Pacific	11	10	13	11	10
Outside U.S.	5	5	5	5	6
Travel Party Size					
One	32%	0%	44%	32%	34%
Two	34	10	29	38	58
Three	14	28	12	15	5
Four	12	35	10	12	2
Five or more	8	27	5	4	1

Note: Details may not add to totals due to rounding.
*Adjusted for non-response
** Including volume and characteristics of travelers combining business and pleasure in 1991.
Source: U.S. Travel Data Center's National Travel Survey

DEMOGRAPHIC CHARACTERISTICS

Summary

On the whole, the demographic characteristics of U.S. resident travelers in 1991 were similar to the year before. Fifty-five percent of all 1991 trips were taken by males and 45 percent were taken by females. In addition, 55 percent of all trips were made by married individuals. The average age of a 1991 adult traveler was 41.

Over one-half of all trips were taken by those employed in professional/managerial or other white collar jobs, 18 percent were taken by retired Americans, 38 percent by those with an annual family income of $50,000 or more.

TRAVELER DEMOGRAPHIC CHARACTERISTICS, 1989, 1990, 1991

	1989	1990	1991
Base (Millions of Trips)	664.3	661.1	664.5
Individual Characteristics*			
Male	54%	54%	55%
Female	46	46	45
Married	59%	60%	55%
Not married	41	40	45
18-24 years	14%	13%	17%
25-34 years	26	27	26
35-44 years	21	22	20
45-54 years	15	15	15
55-64 years	12	12	11
65-74 years	9	8	8
75 and over	3	3	3
Average age	41	42	41
Other characteristics			
College complete	32%	21%	40%
Graduate work	10	10	17
Professional/managerial	16%	23%	28%
Other white collar	36	32	25
Blue collar	16	15	19
Retired	14	14	18

Note: Data based on demographic characteristics of respondents.

* Percentages of age and occupation were adjusted for non-response.

TRAVELER DEMOGRAPHIC CHARACTERISTICS, 1989, 1990, 1991
(Continued)

	1989	1990	1991
Base (Millions)	664.3	661.1	664.5
Household Characteristics			
Family Income*			
Less than $20,000	24%	19%	15%
$20,000-$29,000	19	22	16
$30,000-$39,000	18	17	18
$40,000-$49,000	15	13	12
$50,000-$74,999	15	17	19
$75,000 or more	10	12	19
Household Structure			
One person	19%	20%	15%
Two people	33	35	31
Three or more people	48	46	53
One wage earner	39%	42%	35%
Two wage earners	39	36	35

Note: Data based on demographic characteristics of respondents.
* Adjusted for non-response.
Source: U.S. Travel Data Center's National Travel Survey

APPENDICES

APPENDIX A

GLOSSARY OF TERMS

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane".

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention/ seminar/meeting or business combined with pleasure."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit", that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives; (2) hotels, motels, motor hotels and tourist courts; (3) rented cabins, condominiums and vacation homes; (4) owned cabins, condominiums and vacation homes; (5) campers, trailers, recreational vehicles, and tents; (6) enroute, for example, nights spent in a common carrier; (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment; (2) auto or truck with camper trailer or camping equipment; (3) self-contained recreational vehicle (live-in trailer); (4) airplane; (5) bus; (6) train; (7) ship or boat; (8) other.

Nights Away From Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Nights. This term indicates the number of nights spent by persons on trips. For example, if two persons took a trip that involved being away from home five nights, the travel would be miles away from home and return the same day is counted as a "one-day trip" and may be referred to as zero, or "no person-nights trip".

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives; (2) convention, seminar, meeting; (3) business; (4) business/pleasure; (5) outdoor recreation (hunting, fishing, boating, camping); (6) entertainment (sightseeing, theater, sports); (7) personal, family (medical, funeral, wedding); (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship; (2) commuting to a place of work; (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Weekend travel consists of trips taken of 1-5 nights including a Friday and/or Saturday night stay.

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN _______
LOCATION NUMBER ________ PHONE # ________

Hello, my name is ________ and I'm calling for the U.S. Travel Data Center. We are conducting a study to learn how often people in the United States take trips. May I speak to the adult 18 years of age or older with the next birthday?

I'd like to begin by asking . . .

1. Approximately, how many trips have you taken away from home of at least 75 miles, one way, in the past 12 months, that is since (12 months ago)? Please do not include trips taken in regular commuting to and from work or school, or trips taken as a flight attendant or vehicle operator.

   ____ Number, if any

   IF RESPONDENT UNABLE TO GIVE SPECIFIC NUMBER, PROBE:
   In the past 12 months, would you say that you have taken ...

   1 1 or 2 trips
   2 3 to 5 trips
   3 6 to 9 trips
   4 10 to 20 trips
   5 More than 20 trips
   6 No trips

   IF NONE, SKIP TO D1.

2. How many trips of at least 75 miles, one way, did you take away from home between the first and the __ of [CURRENT SURVEY MONTH]? Please include trips that may have started in the previous month but ended after the first of [CURRENT SURVEY MONTH].

   IF NO TRIPS TAKE IN Q.2, ASK:

3. How many trips of **less than 75 miles**, one way, did you take between the first and the ___ of [CURRENT SURVEY MONTH] where you stayed away from home one or more nights in paid accommodations?

IF NO TRIPS TAKEN IN Q. 2 OR Q.3, SKIP TO D1.

FILL OUT Q.4-18 FOR EVERY TRIP TAKEN (Q.2 and Q.3) ABOVE.
TRIP # ____

4. Thinking of your first trip in [CURRENT SURVEY MONTH], approximately, when did this trip end -- the day of the week and the month?

Day of the Week _______ Month _______

IF TRIP ENDED IN MONTH OTHER THAN CURRENT SURVEY MONTH, SKIP TO D1.

5. Thinking only of this most recent trip in [CURRENT SURVEY MONTH], how many people who live in your household, if any, went with you on this trip? Please do not include yourself in this number.

________ Household Members

IF ANY OTHER HOUSEHOLD MEMBERS WENT ON THE TRIP, ASK:

5a. Please give me the age and sex of each person who currently lives in your household and went with you on that trip:

Person # 1 _____ Years 1 Male 2 Female
Person # 2 _____ Years 1 Male 2 Female
Person # 3 _____ Years 1 Male 2 Female
Person # 4 _____ Years 1 Male 2 Female
Person # 5 _____ Years 1 Male 2 Female
Person # 6 _____ Years 1 Male 2 Female
Person # 7 _____ Years 1 Male 2 Female
Person # 8 _____ Years 1 Male 2 Female
Person # 9 _____ Years 1 Male 2 Female
Person #10 _____ Years 1 Male 2 Female
Person #11 _____ Years 1 Male 2 Female
Person #12 _____ Years 1 Male 2 Female
Person #13 _____ Years 1 Male 2 Female
Person #14 _____ Years 1 Male 2 Female
Person #15 _____ Years 1 Male 2 Female

*6. How many people, if any, went with you on that trip that DO NOT LIVE IN YOUR HOUSEHOLD? [READ LIST IF RESPONDENT HESITATES]

1 One
2 Two
3 Three
4 Four
5 Five
6 Six to ten
8 11 to 20
9 Group of more than 20
10 (Do Not Read) None

IF ANY OTHER PEOPLE WENT ON THE TRIP, ASK:

*6a. How many of those people, NOT LIVING IN YOUR HOUSEHOLD, were children, under 18? [READ LIST IF RESPONDENT HESITATES]

1 One
2 Two
3 Three
4 Four
5 Five
6 Six to ten
8 11 to 20
9 Group of more than 20
10 (Do Not Read) None

*7. What day of the week did your trip begin?

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7
(Do Not Read) Don't know/Can't recall	8

8. Thinking of the entire trip, what was the total number of nights that you spent away from home? .

IF NO NIGHTS, SKIP TO Q.13

IF NUMBER OF NIGHTS (Q.8) SPENT AWAY FROM HOME IS 1-5, ASK:

9. Did you stay over a . . . [READ]

1 Friday night? 1 Yes 2 No
2 Saturday night? 1 Yes 2 No

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

10. Please tell me the names of each state or country in which you stayed overnight on that trip. [LIST IN LEFT COLUMN BELOW, ACCEPT UP TO 4 DESTINATIONS]

Q.10 Name of State/Country	Q.11 Lodging Type	Q.12 # of Nights
______________	___________	________
______________	___________	________
______________	___________	________
______________	___________	________

11. In what types of lodging did you stay when you were in [EACH STATE/COUNTRY? DO NOT READ LIST UNLESS RESPONDENT HESITATES. ENTER LODGING CODE FROM LIST BELOW]

Lodging Codes:
1 Friend's, relative's home
2 Hotel, motel
3 Bed & Breakfast
4 Rented cabin, condominium, or vacation home
5 Owned cabin, condominium, or vacation home
6 Camper, trailer, recreational vehicle, tent
7 Military housing
8 Dormitory housing
9 Corporate owned lodging
10 Boat/ship
11 Enroute--did not stay anyplace overnight
12 Other (specify) _____________
13 (Do Not Read) Don't know/Can't recall

12. What was the total number of nights that you spent in [EACH STATE/COUNTRY. IF MORE THAN ONE TYPE OF LODGING IS GIVEN PER STATE/COUNTRY, THEN RECORD NUMBER OF NIGHTS PER LODGING TYPE. TOTAL SHOULD EQUAL NUMBER OF NIGHTS IN Q.8]

13. Thinking only of this first trip, what was the name of the destination or the farthest place you reached on that trip?

Place, city, town name ____________________
State, country _________________________

14. Was this a vacation trip? 1 Yes 2 No

15. What was the MAIN purpose of this most recent trip in [CURRENT SURVEY MONTH]? [DO NOT READ LIST UNLESS RESPONDENT HESITATES]

1 Visit friends or relatives
2 Convention, seminar, meeting
3 Business
4 Combined business/pleasure
5 Outdoor recreation such as fishing, boating or camping
6 Entertainment such as sightseeing, theater or sports event
7 Personal, family (medical, funeral, wedding)
8 Other (specify) _______________

16. What was the one type of transportation used to cover most of the miles on this trip? [IF "AUTO" (1 OR 2), PROBE: "WAS THAT A RENTAL CAR"] [DO NOT READ LIST UNLESS RESPONDENT HESITATES]

Auto or truck without camping equipment	1
Auto or truck with camper trailer or camping equipment	2
Rental car	3
Self contained recreational vehicle	4
Airplane	5
Bus	6
Train	7
Ship, boat	8
Motorcycle	9
Other (specify)_________	10
(Do Not Read) Don't know/Can't recall	11

IF 4, 5, 6, 7, 8, 9, 10 OR 11 CIRCLED IN Q.16, ASK:

17. Did you rent a car at any time on this trip?

1 Yes 2 No

18. For this trip, did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price?

1 Yes 2 No

19. Did you consult a travel agent while arranging this trip?

1 Yes 2 No

IF YES, ASK:
19a. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip?

1 Yes 2 No

DEMOGRAPHIC CHARACTERISTICS

And now just a few questions so we may classify your responses...

D1. What is your marital status?

1 Married
2 Single, never married
3 Divorced
4 Separated
5 Widowed
6 (Do Not Read) Refused

D2. Are you..... [READ LIST]

1 Employed full-time
2 Employed part-time
3 Retired
4 Not employed
5 (Do Not Read) Refused

IF 1 OR 2 CIRCLED IN Q.D2, ASK:

D3. What is your occupation? ______________

D4. Which of the following best describes your education level?
[READ LIST]

1 Less than high school
2 Completed high school
3 Some college, not completed
4 Completed college
5 Post graduate work started or completed
6 (Do Not Read) Refused

D5. May I please have your age as of your last birthday? _____
[DO NOT READ LIST UNLESS RESPONDENT HESITATES].

1 18-24
2 25-34
3 35-44
4 45-49
5 50-54
6 55-64
7 65-74
8 75 or older
9 (Do Not Read) Refused

D6. How many adults, age 18 and over, live in your household at the present time? Please include yourself and any children.

IF MORE THAN ONE, ASK:

D7. How many children, under age 18, if any, live in your household at the present time?

D8. How many full-time wage earners live in your household?

D9. Now, I would like to read a series of income groups. Please stop me when I read the group which describes your total family income, from all sources in one year?

1 Less than $15,000
2 $15,000 to less than $20,000
3 $20,000 to less than $25,000
4 $25,000 to less than $30,000
5 $30,000 to less than $40,000
6 $40,000 to less than $50,000
7 $50,000 to less than $75,000
8 $75,000 to less than $100,000
9 $100,000 or more
10 Refused [DO NOT READ]

D10. What is your zip code number? ___ ___ ___ ___ ___

Sex of respondent: 1 Male 2 Female

D10A. Would you describe yourself as...

1 White
2 Black
3 Hispanic
4 Asian
5 Other
6 (Do Not Read) Refused

* Rotated in every other month

APPENDIX C

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New-England:	Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont
Mid-Atlantic:	New Jersey, New York, Pennsylvania
South Atlantic:	Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia
East South Central:	Alabama, Kentucky, Mississippi, Tennessee
West South Central:	Arkansas, Louisiana, Oklahoma, Texas
East North Central:	Indiana, Illinois, Michigan, Ohio, Wisconsin
West North Central:	Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota
Mountain:	Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming
Pacific:	California, Oregon, Washington (Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Study is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (ages 18+) representing the total adult, civilian, non-institutional population of the contiguous United States.

The sample design consists of a sampling frame comprised of all active Working Residential Hundred Blocks in the United States. A Working Residential Block is defined as a block of 100 potential telephone numbers -- Area Code-Exchange-Next 2 digits -- that contains 15 or more residential listings in current published telephone directories. This information is updated annually and cross checked against telephone company sources to assure completeness and accuracy.

For sample generation, Working Residential Blocks are selected on a systematic n'th basis, in one stage. A 2-digit random number is appended to each selected Working Residential Block to form a complete telephone number in order to produce a random sample of both unlisted and listed numbers.

This sample design assures proper sample representation listed and unlisted households and of all geographic sub-units (e.g. ZIP code, County, Area Code and Exchange). The entire sampling frame represents 98% of all telephone households. There is an equal probability for each telephone number to be drawn for the sample.

A new national probability sample is drawn for each wave of the study. Numbers for each sample are drawn on a 4 to 1 ratio to expected completions. Each sample consists of 6000 randomly generated numbers drawn in replicates of 1000 each. The purpose of multiple replicates is to assure that each number receives a first attempt and 3 additional callback attempts. This procedure increases the possibility of reaching a representative population.

Individuals within households are randomly selected using the next birthday method. This method again increases the probability of any adult in any household being selected for the sample.

The sample selection and interviewing methods described above ensure a respondent base which duplicates the distribution of the actual contiguous United States population. Any slight variances are corrected by sample balancing on key demographic characteristics.

Data is collected from each respondent about his or her travel behavior in the past month. Travelers are defined as persons who took at least one trip of 75 miles or more, one-way, during the preceding month. They are asked detailed information about up to three trips during that month. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

	PERSON-TRIPS (MILLIONS)				TRIPS (MILLIONS)			
	Estimate	Range			Estimate	Range		
Total	1306.6	1309.6	-	1303.6	664.5	667.0	-	662.0
Vacation	904.3	907.3	-	901.3	421.0	423.5	-	418.5
Pleasure	996.8	999.8	-	993.8	465.0	467.5	-	462.5
Business/conv	211.6	214.1	-	209.1	150.6	152.6	-	148.6
Weekend	767.6	770.6	-	764.6	370.0	372.5	-	367.5
Auto	1049.9	1052.9	-	1046.9	496.2	498.7	-	493.7
Air	205.3	207.8	-	202.8	135.5	137.5	-	133.5
Hotel	567.2	570.2	-	564.2	310.4	312.9	-	307.9

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7%	10%	11%	12%	12%
500	3	4	5	5	5
700	3	3	4	4	4
1,000	2	3	4	4	4
1,500	1	2	3	3	3

SAMPLE CHARACTERISTICS
Full Year 1991

Number of telephone interviews completed	18,125
Number of respondents reporting one or more qualifying trips*	4,483
Total number of qualifying trips	4,603

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* A trip must be at least 100 miles away from home to qualify for the National Travel Survey.

GUIDE TO READING TABLES

The TRAVEL MARKET REPORT tables are divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 36
Trip Characteristics	Person-Trips	37 - 72
Demographic Characteristics	Trips	73 - 88

There are four pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS[*]

Mode Auto:	Travel by auto, truck, or recreational vehicle (RV)
Mode Air:	Travel by airplane
Pleasure:	Travel for entertainment, outdoor recreation or visits to friends and relatives
Business:	Travel for business or conventions
Vac Trip:	Considered to be a vacation trip
Weekend Trip:	Travel took place over a weekend or long weekend
Used Hotel:	Spent at least one night in a hotel or motel
LT $40K:	Resides in household with an annual family income of less than $40,000
$20K+:	Resides in household with an annual family income of $20,000 or more
$40K+:	Resides in household with an annual family income of $40,000 or more
LT 18:	Travelers less than 18 years old in the travel party
18-34:	Travelers between 18 and 34 years old in the travel party
35-54:	Travelers between 35 and 54 years old in the travel party
55+:	Travelers 55 years and over in the travel party
No child, 1 ADL:	One adult without children on trip
No child, 2+ ADL:	Two or more adults without children on trip
Child, 1+ ADL:	One or more adults with child(ren) on trip

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[*] For detailed definitions, see "Appendix A: Glossary of Terms."

KEY TO ABBREVIATIONS[*]

NEW ENG (New England):	Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont
MID ATL (Mid-Atlantic):	New Jersey, New York, Pennsylvania
STH ATL (South Atlantic):	Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia
E-S CTL (East South Central):	Alabama, Kentucky, Mississippi, Tennessee
E-N CTL (East North Central):	Indiana, Illinois, Michigan, Ohio, Wisconsin
W-S CTL (West South Central):	Arkansas, Louisiana, Oklahoma, Texas
W-N CTL (West North Central):	Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota
MTN (Mountain):	Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming
PAC (Pacific):	California, Oregon, Washington (Alaska and Hawaii as destinations only)

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[*] For detailed definitions, see "Appendix A: Glossary of Terms."

TRIP TABLES

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY
TABLE 1-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED TRIP (MILLION)	664.5	496.2	135.5	465.0	150.6	421.0	370.0	310.4
	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE								
200-299	26%	33%	1%	27%	26%	23%	29%	21%
300-399	16%	20%	1%	15%	17%	14%	19%	16%
400-499	10%	12%	2%	10%	10%	10%	12%	10%
500-599	7%	8%	2%	7%	6%	7%	9%	8%
600-999	13%	12%	15%	13%	14%	13%	14%	14%
1000-1999	12%	9%	22%	11%	13%	14%	9%	15%
2000 OR MORE	11%	4%	39%	11%	11%	12%	6%	11%
OUTSIDE U.S.	5%	2%	17%	6%	4%	7%	3%	7%
AVG. DISTANCE OF TRIP	873	577	2184	870	862	962	683	933
CUMULATIVE (U.S. ONLY)								
300 OR MORE	69%	65%	82%	68%	70%	71%	69%	72%
400 OR MORE	53%	46%	80%	52%	53%	56%	50%	56%
500 OR MORE	43%	33%	79%	42%	43%	46%	38%	47%
600 OR MORE	36%	25%	76%	35%	38%	39%	29%	39%
1000 OR MORE	23%	13%	61%	22%	23%	26%	15%	25%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 1-2
ROUND TRIP MILEAGE

DEMOGRAPHICS

	TOTAL	INCOME			HH MEM ON TRIP NO CHLD		HH MEM ON TRIP CHLD
		$20K+	LT $40K	$40K+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	2093	1547	965
PROJECTED TRIP (MILLION)	664.5	509.7	295.7	303.3	357.5	196.2	110.8
	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE							
200-299	26%	25%	28%	24%	24%	27%	30%
300-399	16%	16%	16%	15%	14%	18%	16%
400-499	10%	10%	10%	11%	10%	11%	11%
500-599	7%	7%	7%	6%	8%	7%	6%
600-999	13%	13%	14%	13%	13%	13%	12%
1000-1999	12%	13%	11%	13%	13%	10%	12%
2000 OR MORE	11%	11%	9%	13%	12%	10%	9%
OUTSIDE U.S.	5%	5%	4%	6%	5%	5%	5%
AVG. DISTANCE OF TRIP	873	889	797	936	929	825	776
CUMULATIVE (U.S. ONLY)							
300 OR MORE	69%	70%	67%	70%	70%	68%	65%
400 OR MORE	53%	54%	51%	55%	56%	50%	50%
500 OR MORE	43%	44%	41%	45%	46%	40%	38%
600 OR MORE	36%	37%	34%	38%	39%	33%	33%
1000 OR MORE	23%	24%	20%	26%	25%	20%	21%

USTDC NATIONAL TRAVEL SURVEY
TABLE 1-3
ROUND TRIP MILEAGE

CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED TRIP (MILLION)	664.5	28.8	81.6	128.4	37.5	85.1	106.3	49.2	44.4	102.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE										
200-299	26%	25%	28%	29%	26%	19%	26%	29%	25%	25%
300-399	16%	19%	13%	17%	16%	20%	15%	23%	10%	9%
400-499	10%	7%	9%	12%	8%	10%	10%	9%	8%	13%
500-599	7%	5%	7%	7%	9%	9%	8%	5%	5%	6%
600-999	13%	8%	9%	12%	21%	13%	11%	10%	18%	17%
1000-1999	12%	5%	13%	11%	18%	12%	16%	10%	12%	9%
2000 OR MORE	11%	19%	10%	8%	2%	12%	10%	10%	16%	15%
OUTSIDE U.S.	5%	13%	10%	3%	1%	5%	4%	4%	7%	6%
AVG. DISTANCE OF TRIP	873	1068	884	753	698	852	860	724	1043	1062
CUMULATIVE (U.S. ONLY)										
300 OR MORE	69%	63%	63%	68%	73%	76%	70%	67%	68%	69%
400 OR MORE	53%	44%	49%	50%	57%	56%	55%	44%	58%	59%
500 OR MORE	43%	37%	40%	38%	49%	46%	45%	35%	50%	47%
600 OR MORE	36%	32%	32%	31%	40%	37%	37%	29%	45%	41%
1000 OR MORE	23%	24%	23%	19%	20%	24%	26%	19%	28%	24%

USTDC NATIONAL TRAVEL SURVEY
TABLE 1-4
ROUND TRIP MILEAGE

CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED TRIP (MILLION)	664.5	23.2	62.3	143.4	38.3	77.7	74.7	49.8	65.9	79.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE										
200-299	26%	31%	36%	25%	28%	32%	21%	29%	18%	32%
300-399	16%	25%	17%	15%	15%	21%	22%	22%	11%	8%
400-499	10%	12%	12%	10%	12%	8%	12%	12%	12%	11%
500-599	7%	5%	8%	7%	9%	7%	10%	8%	6%	5%
600-999	13%	7%	10%	14%	18%	11%	15%	9%	21%	14%
1000-1999	12%	6%	8%	16%	14%	13%	13%	9%	16%	9%
2000 OR MORE	11%	12%	9%	13%	4%	7%	7%	9%	16%	20%
OUTSIDE U.S.	5%	1%	0%	0%	0%	0%	1%	0%	0%	1%
AVG. DISTANCE OF TRIP	873	801	742	935	673	690	715	666	1071	1269
CUMULATIVE (U.S. ONLY)										
300 OR MORE	69%	68%	64%	75%	72%	68%	78%	70%	82%	68%
400 OR MORE	53%	43%	48%	60%	57%	48%	56%	48%	71%	59%
500 OR MORE	43%	31%	36%	50%	45%	39%	44%	36%	59%	48%
600 OR MORE	36%	26%	28%	43%	36%	32%	34%	27%	53%	43%
1000 OR MORE	23%	19%	18%	29%	18%	21%	19%	18%	32%	29%

USTDC NATIONAL TRAVEL SURVEY
TABLE 2-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED TRIP (MILLION)	664.5	496.2	135.5	465.0	150.6	421.0	370.0	310.4
	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION								
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	68%	91%	0%	73%	50%	70%	73%	61%
AUTO/TRUCK WITH CAMPER EQUIPMENT	4%	5%	0%	4%	1%	4%	4%	2%
SELF CONTAINED R.V.	1%	1%	0%	1%	1%	1%	1%	0%
RENTAL,CAR	2%	3%	0%	3%	3%	2%	3%	3%
AIRPLANE	20%	0%	100%	15%	38%	17%	14%	27%
BUS	3%	0%	0%	3%	4%	4%	1%	5%
TRAIN	1%	0%	0%	1%	2%	1%	0%	1%
SHIP/BOAT	0%	0%	0%	0%	0%	0%	0%	0%
OTHER	1%	0%	0%	1%	2%	1%	0%	1%
NO ANSWER	0%	0%	0%	0%	0%	0%	0%	0%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 2-2
PRIMARY MODE OF TRANSPORTATION

DEMOGRAPHICS

	TOTAL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K+	LT $40K	$40K+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	2093	1547	965
PROJECTED TRIP (MILLION)	664.5	509.7	2839.7	303.3	357.5	196.2	110.8
	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION							
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	68%	68%	73%	63%	62%	73%	78%
AUTO/TRUCK WITH CAMPER EQUIPMENT	4%	4%	3%	4%	3%	3%	6%
SELF CONTAINED R.V.	1%	1%	1%	1%	1%	1%	0%
RENTAL CAR	2%	2%	3%	2%	3%	2%	2%
AIRPLANE	20%	21%	14%	27%	26%	15%	11%
BUS	3%	2%	4%	1%	3%	3%	1%
TRAIN	1%	1%	1%	1%	2%	0%	0%
SHIP/BOAT	0%	0%	0%	0%	0%	1%	0%
OTHER	1%	1%	1%	1%	1%	1%	0%
NO ANSWER	0%	0%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 2-3
PRIMARY MODE OF TRANSPORTATION
CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED TRIP (MILLION)	664.5	28.8	81.6	128.4	37.5	85.1	106.3	49.2	44.4	102.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION										
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	68%	57%	59%	75%	76%	71%	72%	77%	59%	59%
AUTO/TRUCK WITH CAMPER EQUIPMENT	4%	6%	2%	2%	2%	2%	3%	3%	6%	8%
SELF CONTAINED R.V.	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
RENTAL CAR	2%	1%	3%	3%	1%	2%	3%	1%	1%	3%
AIRPLANE	20%	25%	25%	14%	15%	22%	19%	16%	29%	24%
BUS	3%	7%	7%	2%	3%	1%	1%	2%	2%	2%
TRAIN	1%	1%	3%	2%	1%	0%	0%	0%	0%	1%
SHIP/BOAT	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
OTHER	1%	2%	1%	1%	0%	0%	1%	0%	1%	2%
NO ANSWER	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 2-4
PRIMARY MODE OF TRANSPORTATION
CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED TRIP (MILLION)	664.5	23.2	62.3	143.4	38.3	77.7	74.7	49.8	65.9	79.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION										
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	68%	71%	68%	74%	81%	75%	75%	81%	57%	59%
AUTO/TRUCK WITH CAMPER EQUIPMENT	4%	4%	1%	3%	3%	3%	2%	3%	5%	10%
SELF CONTAINED R.V.	1%	0%	1%	1%	2%	1%	0%	1%	2%	0%
RENTAL CAR	2%	3%	4%	3%	3%	2%	2%	1%	3%	2%
AIRPLANE	20%	15%	12%	17%	8%	18%	19%	11%	28%	24%
BUS	3%	4%	9%	2%	3%	1%	1%	2%	4%	2%
TRAIN	1%	1%	5%	1%	0%	0%	1%	1%	1%	0%
SHIP/BOAT	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
OTHER	1%	2%	1%	0%	1%	0%	0%	1%	0%	2%
NO ANSWER	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 3-1
NIGHTS AWAY FROM HOME

TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED TRIP (MILLION)	664.5 100%	496.2 100%	135.5 100%	495.0 100%	150.6 100%	421.0 100%	370.0 100%	310.4 100%
NIGHTS AWAY FROM HOME								
NONE	7%	8%	4%	6%	13%	3%	0%	0%
1	12%	14%	3%	11%	13%	8%	12%	15%
2 TO 3	43%	48%	26%	45%	36%	42%	63%	47%
4 TO 9	28%	24%	43%	28%	28%	34%	24%	29%
TEN OR MORE	9%	5%	23%	9%	9%	12%	0%	9%
AVG. NIGHTS, IF ANY	4.3	3.5	6.8	4.3	4.4	4.9	2.7	4.0
AVG. INCL. ZERO	3.9	3.2	6.4	4.0	3.8	4.7	2.7	3.9

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* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 3-2
NIGHTS AWAY FROM HOME

DEMOGRAPHICS

	TOTAL	INCOME			HH MEM ON TRIP NO CHLD		CHLD
		$20K+	LT $40K	$40K+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	2093	1547	965
PROJECTED TRIP (MILLION)	664.5	509.7	2839.7	303.3	357.5	196.2	110.8
	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME							
NONE	7%	7%	7%	7%	8%	6%	6%
1	12%	12%	12%	11%	12%	12%	10%
2 TO 3	43%	44%	45%	43%	41%	45%	47%
4 TO 9	28%	29%	26%	30%	28%	27%	29%
TEN OR MORE	9%	8%	9%	8%	10%	8%	8%
AVG. NIGHTS, IF ANY	4.3	4.2	4.2	4.3	4.4	4.2	4.3
AVG. INCL. ZERO	3.9	3.9	3.8	3.9	3.9	3.9	4.0

USTDC NATIONAL TRAVEL SURVEY
TABLE 3-3
NIGHTS AWAY FROM HOME

CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED TRIP (MILLION)	664.5	28.8	81.6	128.4	37.5	85.1	106.3	49.2	44.4	102.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME										
NONE	7%	5%	12%	6%	7%	8%	8%	8%	10%	3%
1	12%	6%	5%	14%	17%	12%	9%	18%	13%	13%
2 TO 3	43%	40%	38%	43%	42%	48%	46%	43%	36%	46%
4 TO 9	28%	32%	36%	29%	28%	25%	27%	25%	33%	23%
TEN OR MORE	9%	16%	8%	7%	5%	6%	10%	6%	9%	15%
AVG. NIGHTS, IF ANY	4.3	5.4	4.8	3.9	3.6	4.0	4.3	3.6	4.5	4.8
AVG. INCL. ZERO	3.9	5.0	4.1	3.6	3.4	3.6	3.9	3.3	4.1	4.6

USTDC NATIONAL TRAVEL SURVEY
TABLE 3-4
NIGHTS AWAY FROM HOME

CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED TRIP (MILLION)	664.5	23.2	62.3	143.4	38.3	77.7	74.7	49.8	65.9	79.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME										
NONE	7%	12%	11%	6%	5%	10%	10%	8%	6%	5%
1	12%	5%	7%	12%	20%	10%	13%	14%	14%	14%
2 TO 3	43%	47%	50%	37%	44%	50%	48%	51%	43%	42%
4 TO 9	28%	29%	29%	36%	22%	22%	23%	21%	29%	27%
TEN OR MORE	9%	7%	3%	10%	9%	7%	5%	4%	8%	12%
AVG. NIGHTS, IF ANY	4.3	4.4	3.5	4.7	3.8	3.9	3.8	3.5	4.1	4.4
AVG. INCL. ZERO	3.9	3.8	3.1	4.4	3.6	3.4	3.4	3.1	3.8	4.1

USTDC NATIONAL TRAVEL SURVEY
TABLE 4-1
TYPES OF LODGING USED

TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED TRIP (MILLION)	664.5	496.2	135.5	465.0	150.6	421.0	370.0	310.4
	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE **								
FRIENDS/RELATIVES HOME	40%	43%	32%	47%	13%	45%	46%	11%
HOTEL/MOTEL	47%	41%	62%	39%	75%	43%	45%	100%
BED/BREAKFAST	0%	0%	1%	0%	0%	1%	0%	0%
RENTED CABIN/CONDO	3%	4%	3%	5%	1%	5%	3%	1%
OWNED CABIN/CONDO	4%	4%	3%	3%	3%	5%	4%	1%
CAMPER/RV	4%	5%	1%	6%	2%	5%	4%	1%
ENROUTE	0%	1%	0%	0%	0%	1%	0%	1%
OTHER	2%	1%	3%	1%	2%	2%	1%	1%
NO OVERNIGHT	7%	8%	4%	6%	13%	3%	0%	0%
AVE. # OF NIGHTS SPEND:								
FRIENDS, RELATIVES HOMES	4.6	3.5	7.9	4.7	4.6	5.1	2.6	5.0
HOTEL, MOTEL	3.1	2.6	4.8	3.2	3.1	3.5	2.5	3.1

* Includes volume and characteristics of travelers combining business and vacation.

** Lodging type may add to more than 100% due to multiple answers.

USTDC NATIONAL TRAVEL SURVEY
TABLE 4-2
TYPES OF LODGING USED

DEMOGRAPHICS

	TOTAL	INCOME			HH MEM ON TRIP NO CHLD		CHLD
		$20K+	LT $40K	$40K+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	2093	1547	965
PROJECTED TRIP (MILLION)	664.5	509.7	2839.7	303.3	357.5	196.2	110.8
	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE **							
FRIENDS/RELATIVES HOME	40%	38%	45%	35%	42%	34%	43%
HOTEL/MOTEL	47%	49%	43%	51%	44%	53%	44%
BED/BREAKFAST	0%	0%	0%	0%	0%	1%	0%
RENTED CABIN/CONDO	3%	3%	3%	4%	3%	4%	5%
OWNED CABIN/CONDO	4%	4%	3%	5%	3%	5%	3%
CAMPER/RV	4%	4%	4%	4%	4%	4%	5%
ENROUTE	0%	1%	1%	0%	0%	1%	1%
OTHER	2%	2%	2%	2%	3%	1%	1%
NO OVERNIGHT	7%	7%	7%	7%	8%	6%	6%
AVE. # OF NIGHTS SPEND:							
FRIENDS, RELATIVES HOMES	4.6	4.2	4.7	4.1	5.0	3.9	4.2
HOTEL, MOTEL	3.1	3.2	2.8	3.4	3.2	3.1	2.9

** Lodging type may add to more than 100% due to multiple answers.

USTDC NATIONAL TRAVEL SURVEY
TABLE 4-3
TYPES OF LODGING USED

CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED TRIP (MILLION)	664.5	28.8	81.6	128.4	37.5	85.1	106.3	49.2	44.4	102.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE **										
FRIENDS/RELATIVES HOME	40%	38%	32%	44%	35%	44%	35%	40%	42%	42%
HOTEL/MOTEL	47%	39%	49%	45%	53%	47%	49%	45%	41%	48%
BED/BREAKFAST	0%	2%	0%	0%	0%	0%	0%	1%	0%	1%
RENTED CABIN/CONDO	3%	3%	4%	3%	4%	3%	3%	7%	4%	3%
OWNED CABIN/CONDO	4%	7%	4%	4%	1%	1%	6%	4%	5%	2%
CAMPER/RV	4%	10%	3%	4%	2%	3%	4%	3%	6%	6%
ENROUTE	0%	2%	0%	0%	1%	0%	0%	1%	0%	1%
OTHER	2%	2%	1%	1%	2%	1%	4%	1%	2%	3%
NO OVERNIGHT	7%	5%	12%	6%	7%	8%	8%	8%	10%	3%
AVE. # OF NIGHTS SPEND:										
FRIENDS, RELATIVES HOMES	4.6	7.4	4.5	3.9	4.4	4.5	4.3	3.0	5.3	5.5
HOTEL, MOTEL	3.1	4.1	3.7	2.9	2.9	2.9	3.1	2.8	2.9	3.3

** Lodging type may add to more than 100% due to multiple answers.

USTDC NATIONAL TRAVEL SURVEY
TABLE 4-4
TYPES OF LODGING USED

CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED TRIP (MILLION)	664.5	23.2	62.3	143.4	38.3	77.7	74.7	49.8	65.9	79.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE **										
FRIENDS/RELATIVES HOME	40%	37%	44%	40%	38%	39%	47%	42%	30%	44%
HOTEL/MOTEL	47%	41%	39%	48%	55%	43%	43%	40%	57%	44%
BED/BREAKFAST	0%	2%	0%	0%	0%	0%	0%	0%	1%	0%
RENTED CABIN/CONDO	3%	5%	3%	4%	4%	2%	2%	5%	3%	3%
OWNED CABIN/CONDO	4%	3%	3%	6%	1%	5%	1%	6%	4%	2%
CAMPER/RV	4%	9%	3%	3%	3%	5%	2%	3%	6%	7%
ENROUTE	0%	0%	0%	1%	0%	0%	1%	1%	1%	1%
OTHER	2%	0%	2%	1%	3%	1%	1%	2%	1%	3%
NO OVERNIGHT	7%	12%	11%	6%	5%	10%	10%	8%	6%	5%
AVE. # OF NIGHTS SPEND:										
FRIENDS, RELATIVES HOMES	4.6	4.8	3.9	5.2	4.3	4.7	4.1	3.3	5.0	4.3
HOTEL, MOTEL	3.1	2.6	2.6	3.3	2.6	2.5	2.5	2.4	3.0	2.9

** Lodging type may add to more than 100% due to multiple answers.

USTDC NATIONAL TRAVEL SURVEY
TABLE 5-1
TRAVEL PARTY SIZE AND STRUCTURE
TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED TRIP (MILLION)	664.5	496.2	135.5	495.0	150.6	421.0	370.0	310.4
	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.								
ONE	54%	49%	68%	51%	65%	49%	50%	51%
TWO	30%	31%	24%	31%	26%	32%	31%	32%
THREE	8%	9%	5%	9%	5%	9%	9%	8%
FOUR	6%	7%	2%	6%	4%	7%	6%	6%
FIVE	2%	2%	0%	2%	1%	2%	2%	2%
SIX OR MORE	1%	1%	0%	1%	0%	1%	1%	1%
PARTIES WITHOUT CHILDREN								
ONE ADULT	54%	49%	68%	51%	65%	49%	50%	51%
TWO ADULTS	27%	29%	21%	28%	24%	29%	28%	30%
3+ADULTS	2%	3%	1%	2%	1%	3%	3%	3%
PARTIES WITH CHILDREN								
ONE ADULT	5%	6%	4%	6%	3%	6%	5%	3%
TWO ADULTS	10%	12%	5%	12%	6%	12%	12%	11%
3+ADULTS	1%	2%	0%	1%	0%	2%	1%	2%
AVE. # ON TRIP, INCL. RESPONDENT	2.0	2.1	1.5	2.1	1.4	2.1	2.1	1.8
AVE. # OF CHILDREN ON TRIP INCL. NONE	.3	.3	.1	.3	.2	.3	.3	.3

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 5-2
TRAVEL PARTY SIZE AND STRUCTURE

DEMOGRAPHICS

	TOTAL	INCOME			HH MEM ON TRIP NO CHLD		HH MEM ON TRIP CHLD
		$20K+	LT $40K	$40K+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	2093	1547	965
PROJECTED TRIP (MILLION)	664.5	509.7	2839.7	303.3	357.5	196.2	110.8
	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.							
ONE	54%	52%	57%	50%	100%	0%	0%
TWO	30%	31%	27%	32%	0%	92%	17%
THREE	8%	9%	8%	9%	0%	6%	38%
FOUR	6%	6%	4%	7%	0%	2%	30%
FIVE	2%	2%	2%	2%	0%	0%	11%
SIX OR MORE	1%	1%	1%	1%	0%	0%	4%
PARTIES WITHOUT CHILDREN							
ONE ADULT	54%	52%	57%	50%	100%	0%	0%
TWO ADULTS	27%	28%	24%	30%	0%	92%	0%
3+ADULTS	2%	3%	3%	2%	0%	8%	0%
PARTIES WITH CHILDREN							
ONE ADULT	5%	5%	6%	4%	0%	0%	30%
TWO ADULTS	10%	11%	9%	12%	0%	0%	62%
3+ADULTS	1%	1%	1%	1%	0%	0%	8%
AVE. # ON TRIP, INCL. RESPONDENT	2.0	2.0	1.9	2.0	1.2	2.3	3.9
AVE. # OF CHILDREN ON TRIP INCL. NONE	.3	.3	.3	.3	.0	.0	1.7

USTDC NATIONAL TRAVEL SURVEY
TABLE 5-3
TRAVEL PARTY SIZE AND STRUCTURE

CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED TRIP (MILLION)	664.5	28.8	81.6	128.4	37.5	85.1	106.3	49.2	44.4	102.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.										
ONE	54%	45%	57%	54%	55%	54%	53%	52%	51%	57%
TWO	30%	38%	31%	29%	24%	30%	31%	31%	34%	27%
THREE	8%	10%	6%	10%	9%	7%	8%	7%	5%	10%
FOUR	6%	5%	5%	5%	8%	6%	6%	6%	7%	5%
FIVE	2%	1%	1%	2%	3%	2%	2%	4%	3%	1%
SIX OR MORE	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%
PARTIES WITHOUT CHILDREN										
ONE ADULT	54%	45%	57%	54%	55%	54%	53%	52%	51%	57%
TWO ADULTS	27%	34%	28%	25%	21%	28%	29%	29%	31%	24%
3+ADULTS	2%	2%	2%	3%	1%	2%	2%	2%	2%	3%
PARTIES WITH CHILDREN										
ONE ADULT	5%	8%	5%	7%	5%	4%	3%	5%	6%	5%
TWO ADULTS	10%	8%	8%	10%	16%	11%	11%	12%	9%	10%
3+ADULTS	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%
AVE. # ON TRIP, INCL. RESPONDENT	2.0	1.9	1.9	2.0	2.0	2.0	2.0	2.0	2.1	1.9
AVE. # OF CHILDREN ON TRIP INCL. NONE	.3	.3	.2	.3	.4	.3	.3	.3	.3	.3

USTDC NATIONAL TRAVEL SURVEY
TABLE 5-4
TRAVEL PARTY SIZE AND STRUCTURE
CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED-TRIP (MILLION)	664.5	23.2	62.3	143.4	38.3	77.7	74.7	49.8	65.9	79.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.										
ONE	54%	47%	59%	53%	45%	55%	54%	53%	46%	62%
TWO	30%	39%	27%	29%	33%	30%	32%	28%	36%	24%
THREE	8%	5%	6%	11%	10%	7%	8%	7%	8%	9%
FOUR	6%	7%	5%	6%	7%	6%	6%	7%	6%	5%
FIVE	2%	1%	3%	1%	5%	2%	1%	4%	3%	1%
SIX OR MORE	1%	1%	1%	1%	0%	1%	0%	1%	1%	0%
PARTIES WITHOUT CHILDREN										
ONE ADULT	54%	47%	59%	53%	45%	55%	54%	53%	46%	62%
TWO ADULTS	27%	34%	25%	25%	31%	27%	29%	27%	34%	22%
3+ADULTS	2%	1%	3%	3%	3%	2%	1%	3%	4%	2%
PARTIES WITH CHILDREN										
ONE ADULT	5%	6%	4%	6%	4%	6%	5%	5%	5%	5%
TWO ADULTS	10%	8%	8%	12%	14%	10%	10%	10%	9%	9%
3+ADULTS	1%	3%	1%	1%	2%	1%	1%	2%	2%	1%
AVE. # ON TRIP, INCL. RESPONDENT	2.0	1.9	1.9	2.0	2.1	2.0	1.9	2.0	2.1	1.9
AVE. # OF CHILDREN ON TRIP INCL. NONE	.3	.2	.2	.3	.4	.3	.2	.3	.3	.2

USTDC NATIONAL TRAVEL SURVEY
TABLE 6-1
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED TRIP (MILLION)	664.5	496.2	135.5	465.0	150.6	421.0	370.0	310.4
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	56%	60%	38%	63%	37%	62%	100%	53%
VACATION TRIP	63%	65%	53%	79%	26%	100%	70%	58%
PLEASURE (ANY)	70%	76%	51%	100%	0%	87%	79%	58%
VISIT FRIENDS/ RELATIVES	34%	37%	29%	49%	0%	40%	39%	17%
OUTDOOR	12%	14%	4%	17%	0%	16%	14%	9%
ENTERTAINMENT	24%	25%	18%	34%	0%	31%	26%	31%
BUSINESS (ANY)	23%	17%	42%	0%	100%	9%	15%	37%
CONVENTION/ MEETING	4%	3%	5%	0%	16%	1%	2%	6%
BUSINESS	10%	7%	21%	0%	42%	1%	4%	14%
BUSINESS/PLEASURE	10%	7%	16%	0%	42%	7%	9%	18%
PERSONAL	6%	7%	7%	0%	0%	3%	5%	5%
OTHER	0%	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	1%	1%	0%	0%	0%	1%	1%	1%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 6-2
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP DEMOGRAPHICS

	TOTAL	INCOME			HH MEM ON TRIP NO CHLD		CHLD
		$20K+	LT $40K	$40K+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	2093	1547	965
PROJECTED TRIP (MILLION)	664.5 100%	509.7 100%	2839.7 100%	303.3 100%	357.5 100%	196.2 100%	110.8 100%
WEEKEND TRIP	56%	57%	59%	55%	52%	59%	61%
VACATION TRIP	63%	63%	64%	62%	58%	68%	73%
PLEASURE (ANY)	70%	69%	73%	67%	66%	72%	78%
VISIT FRIENDS/ RELATIVES	34%	33%	38%	30%	33%	32%	41%
OUTDOOR	12%	13%	10%	13%	11%	11%	13%
ENTERTAINMENT	24%	24%	24%	24%	21%	29%	24%
BUSINESS (ANY)	23%	24%	19%	27%	27%	19%	14%
CONVENTION/ MEETING	4%	4%	4%	3%	5%	3%	2%
BUSINESS	10%	10%	7%	13%	14%	4%	3%
BUSINESS/PLEASURE	10%	10%	9%	11%	8%	13%	9%
PERSONAL	6%	6%	7%	5%	5%	7%	6%
OTHER	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	1%	1%	2%	1%	1%	1%	1%

USTDC NATIONAL TRAVEL SURVEY
TABLE 6-3
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED TRIP (MILLION)	664.5	28.8	81.6	128.4	37.5	85.1	106.3	49.2	44.4	102.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	56%	43%	47%	58%	61%	62%	58%	59%	51%	54%
VACATION TRIP	63%	76%	67%	62%	53%	54%	66%	64%	66%	66%
PLEASURE (ANY)	70%	68%	79%	67%	69%	73%	69%	65%	63%	71%
VISIT FRIENDS/ RELATIVES	34%	29%	35%	33%	34%	41%	34%	33%	28%	34%
OUTDOOR	12%	12%	13%	12%	15%	8%	12%	9%	13%	11%
ENTERTAINMENT	24%	27%	31%	22%	21%	24%	22%	23%	22%	26%
BUSINESS (ANY)	23%	23%	15%	24%	26%	20%	24%	26%	29%	22%
CONVENTION/ MEETING	4%	1%	1%	4%	5%	3%	5%	7%	4%	3%
BUSINESS	10%	11%	7%	10%	12%	8%	11%	8%	12%	9%
BUSINESS/PLEASURE	10%	11%	6%	10%	9%	9%	8%	11%	14%	10%
PERSONAL	6%	7%	5%	8%	4%	6%	6%	8%	7%	4%
OTHER	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	1%	2%	1%	0%	1%	0%	2%	1%	1%	2%

USTDC NATIONAL TRAVEL SURVEY
TABLE 6-4
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP   CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED TRIP (MILLION)	664.5	23.2	62.3	143.4	38.3	77.7	74.7	49.8	65.9	79.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	56%	42%	60%	52%	65%	62%	63%	63%	56%	53%
VACATION TRIP	63%	72%	65%	68%	55%	60%	51%	67%	64%	64%
PLEASURE (ANY)	70%	74%	75%	68%	69%	70%	72%	63%	73%	69%
VISIT FRIENDS/ RELATIVES	34%	34%	37%	31%	37%	42%	41%	34%	29%	34%
OUTDOOR	12%	14%	9%	15%	11%	12%	9%	9%	13%	11%
ENTERTAINMENT	24%	26%	30%	22%	21%	16%	23%	20%	31%	24%
BUSINESS (ANY)	23%	17%	18%	25%	23%	23%	20%	29%	23%	22%
CONVENTION/ MEETING	4%	1%	2%	4%	5%	4%	3%	7%	2%	3%
BUSINESS	10%	8%	7%	10%	8%	11%	10%	10%	9%	10%
BUSINESS/PLEASURE	10%	7%	9%	11%	11%	7%	7%	13%	12%	9%
PERSONAL	6%	5%	7%	6%	7%	5%	6%	8%	4%	7%
OTHER	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	1%	3%	0%	1%	1%	2%	1%	0%	0%	3%

USTDC NATIONAL TRAVEL SURVEY
TABLE 7-1
CENSUS REGION OF FINAL DESTINATION
TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED TRIP (MILLION)	664.5	496.2	135.5	495.0	150.6	421.0	370.0	310.4
	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP								
NORTHEAST	13%	13%	8%	14%	10%	14%	13%	11%
NEW ENGLAND	3%	4%	3%	4%	3%	4%	3%	3%
MID ATLANTIC	9%	9%	6%	10%	7%	10%	10%	8%
SOUTHEAST	27%	30%	20%	27%	30%	28%	27%	29%
SOUTH ATLANTIC	22%	23%	18%	21%	24%	23%	20%	22%
E.S. CENTRAL	6%	7%	2%	6%	6%	5%	7%	7%
GREAT LAKES	12%	13%	10%	12%	12%	11%	13%	11%
E.N. CENTRAL	12%	13%	10%	12%	12%	11%	13%	11%
MIDWEST	19%	20%	14%	18%	20%	17%	21%	17%
W.S. CENTRAL	11%	12%	10%	12%	10%	9%	13%	10%
W.N. CENTRAL	7%	9%	4%	7%	9%	8%	8%	6%
WEST	22%	20%	28%	22%	22%	22%	21%	23%
MOUNTAIN	10%	9%	14%	10%	10%	10%	10%	12%
PACIFIC	12%	11%	14%	12%	12%	12%	11%	11%
OUTSIDE U.S.	4%	2%	14%	5%	4%	6%	2%	6%
NO ANSWER	1%	1%	1%	1%	2%	1%	1%	1%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 7-2
CENSUS REGION OF FINAL DESTINATION

DEMOGRAPHICS

	TOTAL	INCOME			HH MEM ON TRIP NO CHLD		CHLD
		$20K+	LT $40K	$40K+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	2093	1547	965
PROJECTED TRIP (MILLION)	664.5	509.7	2839.7	303.3	357.5	196.2	110.8
	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP							
NORTHEAST	13%	13%	12%	13%	13%	13%	11%
NEW ENGLAND	3%	4%	3%	4%	3%	4%	4%
MID ATLANTIC	9%	9%	9%	9%	10%	9%	8%
SOUTHEAST	27%	28%	27%	28%	26%	27%	32%
SOUTH ATLANTIC	22%	22%	20%	23%	21%	21%	25%
E.S. CENTRAL	6%	6%	7%	5%	5%	7%	7%
GREAT LAKES	12%	12%	12%	12%	12%	11%	12%
E.N. CENTRAL	12%	12%	12%	12%	12%	11%	12%
MIDWEST	19%	19%	21%	17%	19%	19%	18%
W.S. CENTRAL	11%	11%	11%	11%	11%	11%	11%
W.N. CENTRAL	7%	7%	10%	5%	7%	8%	8%
WEST -	22%	22%	22%	22%	22%	22%	20%
MOUNTAIN	10%	10%	10%	10%	9%	13%	9%
PACIFIC	12%	12%	12%	12%	14%	10%	10%
OUTSIDE U.S.	5%	5%	4%	6%	5%	5%	5%
NO ANSWER	1%	1%	1%	1%	1%	1%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 7-3
CENSUS REGION OF FINAL DESTINATION

CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED TRIP (MILLION)	664.5	28.8	81.6	128.4	37.5	85.1	106.3	49.2	44.4	102.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP										
NORTHEAST	13%	60%	47%	13%	2%	4%	5%	1%	2%	2%
NEW ENGLAND	3%	38%	9%	2%	0%	0%	0%	1%	1%	1%
MID ATLANTIC	9%	21%	37%	11%	1%	3%	5%	1%	1%	2%
SOUTHEAST	27%	19%	26%	69%	67%	8%	21%	8%	6%	5%
SOUTH ATLANTIC	22%	18%	24%	62%	31%	4%	15%	4%	6%	3%
E.S. CENTRAL	6%	0%	2%	8%	36%	4%	6%	4%	0%	1%
GREAT LAKES	12%	2%	7%	4%	10%	4%	49%	8%	4%	1%
E.N. CENTRAL	12%	2%	7%	4%	10%	4%	49%	8%	4%	1%
MIDWEST	19%	1%	2%	3%	15%	69%	12%	65%	10%	5%
W.S. CENTRAL	11%	1%	1%	3%	13%	66%	3%	4%	4%	3%
W.N. CENTRAL	7%	0%	1%	1%	2%	3%	10%	61%	5%	2%
WEST	22%	6%	5%	4%	2%	8%	7%	12%	70%	81%
MOUNTAIN	10%	4%	2%	2%	1%	6%	3%	7%	59%	22%
PACIFIC	12%	2%	3%	2%	1%	2%	4%	5%	11%	59%
OUTSIDE U.S.	5%	13%	10%	3%	1%	5%	4%	4%	7%	6%
NO ANSWER	1%	1%	2%	1%	1%	1%	1%	1%	1%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 7-4
CENSUS REGION OF FINAL DESTINATION

CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED TRIP (MILLION)	664.5	23.2	62.3	143.4	38.3	77.7	7[illegible].7	49.8	65.9	79.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP										
NORTHEAST	13%	100%	100%	0%	0%	0%	0%	0%	0%	0%
NEW ENGLAND	3%	100%	0%	0%	0%	0%	0%	0%	0%	0%
MID ATLANTIC	9%	0%	100%	0%	0%	0%	0%	0%	0%	0%
SOUTHEAST	27%	0%	0%	100%	100%	0%	0%	0%	0%	0%
SOUTH ATLANTIC	22%	0%	0%	100%	0%	0%	0%	0%	0%	0%
E.S. CENTRAL	6%	0%	0%	0%	100%	0%	0%	0%	0%	0%
GREAT LAKES	12%	0%	0%	0%	0%	100%	0%	0%	0%	0%
E.N. CENTRAL	12%	0%	0%	0%	0%	100%	0%	0%	0%	0%
MIDWEST	19%	0%	0%	0%	0%	0%	100%	100%	0%	0%
W.S. CENTRAL	11%	0%	0%	0%	0%	0%	100%	0%	0%	0%
W.N. CENTRAL	7%	0%	0%	0%	0%	0%	0%	100%	0%	0%
WEST	22%	0%	0%	0%	0%	0%	0%	0%	100%	100%
MOUNTAIN	10%	0%	0%	0%	0%	0%	0%	0%	100%	0%
PACIFIC	12%	0%	0%	0%	0%	0%	0%	0%	0%	100%
OUTSIDE U.S.	5%	1%	0%	0%	0%	0%	1%	0%	0%	1%
NO ANSWER	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 8-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED TRIP (MILLION)	664.5	496.2	135.5	495.0	150.6	421.0	370.0	310.4
	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE								
NORTHEAST	17%	14%	20%	18%	13%	18%	14%	17%
NEW ENGLAND	4%	4%	5%	4%	4%	5%	3%	4%
MID ATLANTIC	12%	11%	15%	14%	8%	13%	10%	13%
SOUTHEAST	25%	27%	17%	24%	27%	24%	26%	25%
SOUTH ATLANTIC	19%	21%	13%	18%	21%	19%	20%	19%
E.S. CENTRAL	6%	6%	4%	6%	6%	5%	6%	6%
GREAT LAKES	16%	17%	15%	16%	17%	17%	17%	17%
E.N. CENTRAL	16%	17%	15%	16%	17%	17%	17%	17%
MIDWEST	20%	21%	20%	20%	20%	18%	22%	20%
W.S. CENTRAL	13%	13%	14%	13%	11%	11%	14%	13%
W.N. CENTRAL	7%	8%	6%	7%	8%	7%	8%	7%
WEST	22%	21%	28%	22%	24%	23%	21%	22%
MOUNTAIN	7%	6%	9%	6%	9%	7%	6%	6%
PACIFIC	15%	15%	18%	16%	15%	16%	15%	16%
OUTSIDE U.S.	0%	0%	0%	0%	0%	0%	0%	0%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 8-2
CENSUS REGION OF ORIGIN

DEMOGRAPHICS

	TOTAL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K+	LT $40K	$40K+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	2093	1547	965
PROJECTED TRIP (MILLION)	664.5	509.7	2839.7	303.3	357.5	196.2	110.8
	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE							
NORTHEAST	17%	16%	15%	18%	17%	18%	14%
NEW ENGLAND	4%	4%	4%	4%	4%	5%	5%
MID ATLANTIC	12%	13%	11%	14%	13%	12%	10%
SOUTHEAST	25%	25%	25%	26%	25%	23%	28%
SOUTH ATLANTIC	19%	19%	19%	20%	19%	19%	20%
E.S. CENTRAL	6%	6%	6%	5%	6%	4%	8%
GREAT LAKES	16%	17%	15%	18%	16%	17%	15%
E.N. CENTRAL	16%	17%	15%	18%	16%	17%	15%
MIDWEST	20%	20%	24%	17%	20%	21%	20%
W.S. CENTRAL	13%	13%	14%	12%	13%	13%	12%
W.N. CENTRAL	7%	7%	10%	5%	7%	8%	8%
WEST	22%	22%	22%	22%	23%	22%	22%
MOUNTAIN	7%	6%	7%	7%	6%	7%	7%
PACIFIC	15%	16%	15%	16%	16%	14%	15%
OUTSIDE U.S.	0%	0%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 8-3
CENSUS REGION OF ORIGIN

CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED TRIP (MILLION)	664.5	28.8	81.6	128.4	37.5	85.1	106.3	49.2	44.4	102.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE										
NORTHEAST	17%	100%	100%	0%	0%	0%	0%	0%	0%	0%
NEW ENGLAND	4%	100%	0%	0%	0%	0%	0%	0%	0%	0%
MID ATLANTIC	12%	0%	100%	0%	0%	0%	0%	0%	0%	0%
SOUTHEAST	25%	0%	0%	100%	100%	0%	0%	0%	0%	0%
SOUTH ATLANTIC	19%	0%	0%	100%	0%	0%	0%	0%	0%	0%
E.S. CENTRAL	6%	0%	0%	0%	100%	0%	0%	0%	0%	0%
GREAT LAKES	16%	0%	0%	0%	0%	0%	100%	0%	0%	0%
E.N. CENTRAL	16%	0%	0%	0%	0%	0%	100%	0%	0%	0%
MIDWEST	20%	0%	0%	0%	0%	100%	0%	100%	0%	0%
W.S. CENTRAL	13%	0%	0%	0%	0%	100%	0%	0%	0%	0%
W.N. CENTRAL	7%	0%	0%	0%	0%	0%	0%	100%	0%	0%
WEST	22%	0%	0%	0%	0%	0%	0%	0%	100%	100%
MOUNTAIN	7%	0%	0%	0%	0%	0%	0%	0%	100%	0%
PACIFIC	15%	0%	0%	0%	0%	0%	0%	0%	0%	100%
OUTSIDE U.S.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 8-4
CENSUS REGION OF ORIGIN

CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED TRIP (MILLION)	664.5	23.2	62.3	143.4	38.3	77.7	74.7	49.8	65.9	79.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE										
NORTHEAST	17%	80%	59%	18%	4%	8%	1%	2%	5%	4%
NEW ENGLAND	4%	47%	10%	4%	0%	1%	0%	0%	2%	1%
MID ATLANTIC	12%	33%	49%	14%	4%	7%	1%	2%	3%	3%
SOUTHEAST	25%	10%	24%	63%	60%	12%	11%	4%	3%	4%
SOUTH ATLANTIC	19%	10%	24%	55%	25%	7%	4%	2%	3%	3%
E.S. CENTRAL	6%	1%	1%	8%	35%	5%	7%	1%	0%	1%
GREAT LAKES	16%	2%	8%	11%	17%	67%	4%	20%	5%	5%
E.N. CENTRAL	16%	2%	8%	11%	17%	67%	4%	20%	5%	5%
MIDWEST	20%	2%	5%	4%	14%	9%	77%	66%	13%	5%
W.S. CENTRAL	13%	1%	5%	3%	9%	4%	75%	6%	8%	2%
W.N. CENTRAL	7%	1%	1%	1%	6%	5%	3%	60%	5%	3%
WEST	22%	4%	3%	4%	4%	4%	7%	8%	74%	82%
MOUNTAIN	7%	2%	1%	2%	0%	2%	3%	5%	40%	6%
PACIFIC	15%	3%	3%	2%	4%	2%	4%	4%	35%	76%
OUTSIDE U.S.	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 9-1
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED TRIP (MILLION)	664.5	496.2	135.5	495.0	150.6	421.0	370.0	310.4
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9%	3%	32%	9%	12%	10%	8%	13%
PACKAGE TOUR	5%	1%	11%	5%	3%	6%	3%	8%
CONSULTED TRAVEL AGENT	13%	3%	51%	13%	16%	16%	9%	16%
USED FOR HOTEL, TRANSP. RESERVATION	9%	1%	36%	8%	11%	10%	6%	12%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 9-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

DEMOGRAPHICS

	TOTAL		INCOME		HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K+	LT $40K	$40K+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	2093	1547	965
PROJECTED TRIP (MILLION)	664.5	509.7	2839.7	303.3	357.5	196.2	110.8
	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9%	10%	6%	13%	10%	10%	6%
PACKAGE TOUR	5%	4%	5%	4%	5%	6%	2%
CONSULTED TRAVEL AGENT	13%	14%	10%	16%	15%	13%	9%
USED FOR HOTEL, TRANSP. RESERVATION	9%	9%	7%	10%	10%	9%	5%

USTDC NATIONAL TRAVEL SURVEY
TABLE 9-3
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED TRIP (MILLION)	664.5	28.8	81.6	128.4	37.5	85.1	106.3	49.2	44.4	102.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9%	12%	14%	8%	7%	7%	11%	4%	8%	10%
PACKAGE TOUR	5%	9%	9%	3%	3%	2%	4%	6%	7%	4%
CONSULTED TRAVEL AGENT	13%	23%	17%	10%	10%	10%	12%	10%	18%	17%
USED FOR HOTEL, TRANSP. RESERVATION	9%	17%	12%	6%	8%	7%	8%	7%	10%	11%

USTDC NATIONAL TRAVEL SURVEY
TABLE 9-4
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED TRIP (MILLION)	664.5 100%	23.2 100%	62.3 100%	143.4 100%	38.3 100%	77.7 100%	74.7 100%	49.8 100%	65.9 100%	79.6 100%
RENTAL CAR	9%	7%	9%	12%	7%	8%	7%	4%	11%	7%
PACKAGE TOUR	5%	5%	7%	3%	2%	1%	1%	3%	9%	2%
CONSULTED TRAVEL AGENT	13%	8%	10%	14%	4%	9%	8%	9%	19%	15%
USED FOR HOTEL, TRANSP. RESERVATION	9%	6%	7%	10%	2%	6%	3%	6%	12%	9%

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY
TABLE 10-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED PERSON TRIP (MILLION)	1306.6	1049.9	205.3	996.8	211.6	904.3	767.6	567.2
	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE								
200-299	27%	33%	1%	28%	27%	25%	31%	22%
300-399	16%	19%	1%	16%	17%	15%	19%	16%
400-499	11%	12%	3%	11%	10%	11%	13%	10%
500-599	7%	8%	2%	7%	5%	7%	8%	7%
600-999	13%	13%	15%	13%	14%	13%	13%	14%
1000-1999	11%	10%	21%	11%	13%	13%	8%	15%
2000 OR MORE	9%	3%	40%	9%	10%	10%	5%	9%
OUTSIDE U.S.	5%	2%	18%	5%	4%	6%	3%	7%
AVG. DISTANCE OF TRIP	808	577	2238	799	831	880	626	875
CUMULATIVE (U.S. ONLY)								
300 OR MORE	68%	65%	82%	67%	69%	70%	67%	71%
400 OR MORE	52%	46%	80%	51%	52%	54%	47%	55%
500 OR MORE	41%	33%	78%	40%	42%	44%	34%	45%
600 OR MORE	34%	26%	75%	32%	37%	37%	26%	38%
1000 OR MORE	21%	13%	61%	20%	23%	23%	13%	24%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 10-2
ROUND TRIP MILEAGE

DEMOGRAPHICS

	TOTAL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		CHLD
		$20K+	LT $40K	$40K+	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	1690	2718	2857	1668	2093	1547	965
PROJECTED PERSON TRIP (MILLION)	1306.6	1022.0	572.0	609.9	187.8	384.5	353.0	231.2	416.2	459.0	431.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE											
200-299	27%	27%	30%	26%	30%	25%	27%	27%	24%	27%	31%
300-399	16%	16%	16%	16%	15%	16%	15%	16%	14%	18%	16%
400-499	11%	11%	11%	11%	12%	11%	11%	8%	10%	11%	12%
500-599	7%	7%	7%	7%	6%	8%	6%	7%	8%	7%	6%
600-999	13%	13%	13%	13%	12%	14%	12%	13%	14%	13%	12%
1000-1999	11%	12%	11%	12%	12%	11%	13%	12%	13%	10%	11%
2000 OR MORE	9%	9%	8%	10%	8%	10%	9%	11%	12%	9%	7%
OUTSIDE U.S.	5%	5%	5%	5%	5%	5%	5%	6%	6%	5%	4%
AVG. DISTANCE OF TRIP	808	820	743	854	743	839	845	875	923	787	721
CUMULATIVE (U.S. ONLY)											
300 OR MORE	68%	68%	66%	69%	65%	69%	68%	68%	70%	68%	65%
400 OR MORE	52%	52%	49%	53%	50%	53%	52%	52%	56%	50%	49%
500 OR MORE	41%	41%	39%	42%	37%	42%	41%	43%	46%	39%	37%
600 OR MORE	34%	34%	32%	35%	31%	34%	35%	36%	38%	32%	31%
1000 OR MORE	21%	21%	18%	22%	19%	21%	22%	23%	25%	19%	19%

USTDC NATIONAL TRAVEL SURVEY
TABLE 10-3
ROUND TRIP MILEAGE

CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED PERSON TRIP (MILLION)	1306.6	54.9	156.2	254.7	73.7	168.1	210.0	100.7	91.7	194.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE										
200-299	27%	28%	27%	32%	29%	20%	28%	29%	27%	28%
300-399	16%	19%	14%	16%	16%	21%	16%	24%	11%	11%
400-499	11%	9%	11%	13%	9%	10%	10%	12%	9%	12%
500-599	7%	5%	8%	9%	8%	7%	7%	5%	6%	6%
600-999	13%	7%	10%	13%	19%	14%	12%	9%	17%	16%
1000-1999	11%	4%	12%	10%	17%	12%	16%	10%	12%	7%
2000 OR MORE	9%	17%	10%	5%	1%	9%	8%	7%	12%	14%
OUTSIDE U.S.	5%	10%	9%	2%	1%	7%	3%	3%	6%	5%
AVG. DISTANCE OF TRIP	808	950	870	683	656	789	798	657	921	1003
CUMULATIVE (U.S. ONLY)										
300 OR MORE	68%	62%	64%	66%	70%	73%	69%	68%	67%	67%
400 OR MORE	52%	43%	50%	50%	55%	52%	53%	43%	56%	56%
500 OR MORE	41%	33%	40%	37%	46%	42%	43%	31%	47%	44%
600 OR MORE	34%	28%	32%	28%	38%	35%	36%	26%	41%	38%
1000 OR MORE	21%	21%	22%	16%	19%	21%	25%	17%	24%	22%

USTDC NATIONAL TRAVEL SURVEY
TABLE 10-4
ROUND TRIP MILEAGE

CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED PERSON TRIP (MILLION)	1306.6	44.9	119.7	288.9	81.4	153.6	142.6	101.6	135.6	147.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE										
200-299	27%	33%	36%	25%	32%	34%	21%	29%	19%	37%
300-399	16%	23%	16%	14%	15%	21%	24%	25%	13%	10%
400-499	11%	13%	13%	11%	13%	10%	12%	13%	12%	11%
500-599	7%	4%	9%	8%	7%	7%	9%	7%	7%	4%
600-999	13%	9%	10%	15%	17%	11%	16%	8%	18%	15%
1000-1999	11%	6%	8%	16%	12%	11%	11%	10%	17%	7%
2000 OR MORE	9%	11%	8%	10%	4%	6%	6%	7%	15%	16%
OUTSIDE U.S.	5%	1%	0%	0%	0%	0%	1%	1%	0%	1%
AVG. DISTANCE OF TRIP	808	767	721	854	637	638	682	630	1031	1093
CUMULATIVE (U.S. ONLY)										
300 OR MORE	68%	66%	64%	74%	68%	66%	78%	70%	81%	63%
400 OR MORE	52%	43%	48%	60%	53%	45%	54%	45%	68%	53%
500 OR MORE	41%	30%	34%	50%	40%	35%	42%	31%	56%	42%
600 OR MORE	34%	27%	26%	41%	33%	28%	33%	24%	49%	38%
1000 OR MORE	21%	18%	16%	26%	16%	17%	17%	16%	32%	22%

USTDC NATIONAL TRAVEL SURVEY
TABLE 11-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED PERSON TRIP (MILLION)	1306.6	1049.9	205.3	996.8	211.6	904.3	767.6	567.2
	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION								
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	73%	91%	0%	76%	54%	74%	79%	69%
AUTO/TRUCK WITH CAMPER EQUIPMENT	4%	5%	0%	5%	2%	5%	4%	2%
SELF CONTAINED R.V.	1%	1%	0%	1%	1%	1%	1%	0%
RENTAL CAR	2%	3%	0%	2%	3%	2%	2%	3%
AIRPLANE	16%	0%	100%	12%	34%	14%	10%	21%
BUS	2%	0%	0%	2%	3%	3%	1%	4%
TRAIN	1%	0%	0%	1%	2%	1%	1%	1%
SHIP/BOAT	0%	0%	0%	0%	0%	0%	0%	0%
OTHER	1%	0%	0%	1%	2%	1%	1%	0%
NO ANSWER	0%	0%	0%	0%	0%	0%	0%	0%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 11-2
PRIMARY MODE OF TRANSPORTATION

DEMOGRAPHICS

	TOTAL		INCOME		AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		CHLD
		$20K+	LT $40K	$40K+	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	1690	2718	2857	1668	2093	1547	965
PROJECTED PERSON TRIP (MILLION)	1306.6	1022.0	572.0	609.9	187.8	384.5	353.0	231.2	416.2	459.0	431.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION											
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	73%	73%	77%	70%	80%	71%	71%	70%	63%	75%	81%
AUTO/TRUCK WITH CAMPER EQUIPMENT	4%	4%	4%	4%	7%	4%	3%	2%	3%	3%	6%
SELF CONTAINED R.V.	1%	1%	1%	1%	0%	1%	1%	2%	1%	1%	1%
RENTAL CAR	2%	2%	3%	2%	2%	3%	2%	1%	2%	2%	2%
AIRPLANE	16%	16%	11%	20%	9%	18%	19%	18%	26%	13%	9%
BUS	2%	1%	3%	1%	1%	2%	1%	6%	3%	2%	1%
TRAIN	1%	1%	1%	1%	0%	1%	1%	0%	2%	1%	0%
SHIP/BOAT	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%
OTHER	1%	1%	1%	0%	0%	1%	1%	0%	1%	1%	0%
NO ANSWER	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 11-3
PRIMARY MODE OF TRANSPORTATION

CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED PERSON TRIP (MILLION)	1306.6	54.9	156.2	254.7	73.7	168.1	210.0	100.7	91.7	194.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION										
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	73%	61%	65%	79%	82%	77%	76%	80%	64%	66%
AUTO/TRUCK WITH CAMPER EQUIPMENT	4%	6%	2%	3%	4%	2%	4%	5%	6%	8%
SELF CONTAINED R.V.	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
RENTAL CAR	2%	1%	3%	3%	1%	2%	2%	1%	2%	2%
AIRPLANE	16%	20%	21%	10%	8%	16%	15%	12%	22%	20%
BUS	2%	6%	5%	2%	2%	1%	1%	1%	2%	2%
TRAIN	1%	1%	3%	1%	1%	0%	1%	0%	0%	1%
SHIP/BOAT	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%
OTHER	1%	3%	0%	1%	0%	0%	0%	0%	1%	1%
NO ANSWER	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 11-4
PRIMARY MODE OF TRANSPORTATION

CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED PERSON TRIP (MILLION)	1306.6	44.9	119.7	288.9	81.4	153.6	142.6	101.6	135.6	147.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION										
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	73%	73%	73%	78%	83%	80%	77%	83%	65%	67%
AUTO/TRUCK WITH CAMPER EQUIPMENT	4%	4%	2%	3%	4%	4%	3%	5%	5%	10%
SELF CONTAINED R.V.	1%	0%	1%	1%	2%	1%	0%	1%	2%	1%
RENTAL CAR	2%	2%	4%	2%	3%	1%	2%	1%	3%	2%
AIRPLANE	16%	13%	10%	13%	6%	12%	15%	8%	21%	18%
BUS	2%	5%	6%	2%	1%	1%	0%	1%	3%	2%
TRAIN	1%	1%	4%	1%	0%	0%	1%	1%	1%	0%
SHIP/BOAT	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
OTHER	1%	2%	1%	0%	0%	0%	0%	0%	1%	1%
NO ANSWER	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 12-1
NIGHTS AWAY FROM HOME

TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED PERSON TRIP (MILLION)	1306.6	1049.9	205.3	996.8	211.6	904.3	767.6	567.2
	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME								
NONE	6%	7%	4%	6%	11%	3%	0%	0%
1	11%	13%	2%	11%	11%	8%	12%	13%
2 TO 3	45%	49%	25%	46%	39%	44%	65%	47%
4 TO 9	29%	26%	45%	29%	29%	34%	23%	31%
TEN OR MORE	8%	5%	24%	8%	10%	11%	0%	8%
AVG. NIGHTS, IF ANY	4.2	3.6	7.2	4.2	4.5	4.7	2.7	4.0
AVG. INCL. ZERO	3.9	3.3	6.7	3.9	3.9	4.5	2.7	4.0

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 12-2
NIGHTS AWAY FROM HOME

DEMOGRAPHICS

	TOTAL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		HH MEM ON TRIP CHLD
		$20K+	LT $40K	$40K+	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	1690	2718	2857	1668	2093	1547	965
PROJECTED PERSON TRIP (MILLION)	1306.6	1022.0	572.0	609.9	187.8	384.5	353.0	231.2	416.2	459.0	431.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME											
NONE	6%	6%	7%	6%	5%	5%	7%	9%	8%	6%	5%
1	11%	11%	11%	10%	9%	12%	12%	11%	11%	12%	9%
2 TO 3	45%	46%	47%	45%	48%	48%	44%	39%	41%	46%	48%
4 TO 9	29%	29%	26%	31%	30%	28%	29%	28%	29%	28%	30%
TEN OR MORE	8%	8%	8%	8%	8%	7%	8%	13%	10%	8%	7%
AVG. NIGHTS, IF ANY	4.2	4.1	4.1	4.3	4.2	3.9	4.3	4.9	4.4	4.1	4.1
AVG. INCL. ZERO	3.9	3.9	3.7	4.0	4.0	3.6	3.9	4.4	4.0	3.8	3.9

USTDC NATIONAL TRAVEL SURVEY
TABLE 12-3
NIGHTS AWAY FROM HOME

CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED PERSON TRIP (MILLION)	1306.6	54.9	156.2	254.7	73.7	168.1	210.0	100.7	91.7	194.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME										
NONE	6%	4%	9%	6%	6%	7%	6%	9%	9%	3%
1	11%	5%	6%	12%	16%	11%	8%	16%	12%	12%
2 TO 3	45%	41%	37%	46%	43%	50%	47%	45%	39%	49%
4 TO 9	29%	35%	37%	30%	29%	25%	29%	25%	33%	22%
TEN OR MORE	8%	15%	10%	6%	6%	6%	9%	5%	7%	13%
AVG. NIGHTS, IF ANY	4.2	5.3	4.9	3.9	3.7	3.8	4.3	3.5	4.3	4.7
AVG. INCL. ZERO	3.9	5.0	4.4	3.6	3.5	3.4	4.0	3.2	3.9	4.5

USTDC NATIONAL TRAVEL SURVEY
TABLE 12-4
NIGHTS AWAY FROM HOME

CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED PERSON TRIP (MILLION)	1306.6	44.9	119.7	288.9	81.4	153.6	142.6	101.6	135.6	147.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME										
NONE	6%	9%	9%	6%	5%	8%	8%	9%	6%	5%
1	11%	5%	8%	10%	17%	9%	13%	12%	12%	13%
2 TO 3	45%	45%	50%	37%	45%	53%	50%	51%	44%	47%
4 TO 9	29%	32%	31%	38%	25%	22%	23%	23%	28%	25%
TEN OR MORE	8%	8%	3%	10%	7%	6%	5%	4%	9%	10%
AVG. NIGHTS, IF ANY	4.2	4.7	3.5	4.8	3.7	3.7	3.6	3.4	4.3	4.2
AVG. INCL. ZERO	3.9	4.3	3.2	4.5	3.5	3.4	3.3	3.1	4.0	3.9

USTDC NATIONAL TRAVEL SURVEY
TABLE 13-1
TYPES OF LODGING USED

TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED PERSON TRIP (MILLION)	1306.6	1049.9	205.3	996.8	211.6	904.3	767.6	567.2
	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE **								
FRIENDS/RELATIVES HOME	43%	44%	35%	47%	17%	46%	43%	12%
HOTEL/MOTEL	43%	40%	58%	38%	72%	42%	42%	100%
BED/BREAKFAST	1%	0%	1%	1%	0%	1%	0%	0%
RENTED CABIN/CONDO	4%	4%	4%	5%	2%	6%	3%	2%
OWNED CABIN/CONDO	4%	4%	4%	3%	4%	5%	4%	1%
CAMPER/RV	5%	6%	1%	7%	2%	6%	5%	1%
ENROUTE	1%	1%	0%	0%	1%	1%	0%	1%
OTHER	2%	1%	3%	1%	2%	2%	1%	1%
NO OVERNIGHT	6%	7%	4%	6%	11%	3%	0%	0%
AVE. # OF NIGHTS SPEND:								
FRIENDS, RELATIVES HOMES	4.3	3.4	7.7	4.3	4.4	4.7	2.6	4.7
HOTEL, MOTEL	3.1	2.7	5.0	3.1	3.2	3.4	2.4	3.1

* Includes volume and characteristics of travelers combining business and vacation.

** Lodging type may add to more than 100% due to multiple answers.

USTDC NATIONAL TRAVEL SURVEY
TABLE 13-2
TYPES OF LODGING USED

DEMOGRAPHICS

	TOTAL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP		
									NO CHLD		CHLD
		$20K+	LT $40K	$40K+	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	1690	2718	2857	1668	2093	1547	965
PROJECTED PERSON TRIP (MILLION)	1306.6	1022.0	572.0	609.9	187.8	384.5	353.0	231.2	416.2	459.0	431.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE **											
FRIENDS/RELATIVES HOME	43%	41%	47%	38%	43%	42%	35%	37%	45%	38%	46%
HOTEL/MOTEL	43%	45%	41%	47%	46%	46%	51%	49%	40%	48%	41%
BED/BREAKFAST	1%	0%	0%	1%	1%	0%	1%	0%	0%	1%	0%
RENTED CABIN/CONDO	4%	4%	3%	5%	6%	3%	5%	3%	3%	5%	6%
OWNED CABIN/CONDO	4%	4%	2%	5%	3%	3%	4%	5%	4%	5%	3%
CAMPER/RV	5%	5%	6%	4%	6%	4%	4%	4%	4%	5%	5%
ENROUTE	1%	1%	1%	0%	1%	1%	1%	0%	0%	1%	1%
OTHER	2%	2%	2%	1%	1%	2%	1%	2%	3%	1%	1%
NO OVERNIGHT	6%	6%	7%	6%	5%	5%	7%	9%	8%	6%	5%
AVE. # OF NIGHTS SPEND:											
FRIENDS, RELATIVES HOMES	4.3	3.9	4.5	3.8	4.0	3.9	4.3	5.4	5.1	3.8	3.9
HOTEL, MOTEL	3.1	3.1	2.7	3.4	2.8	3.0	3.1	3.3	3.2	3.1	2.9

** Lodging type may add to more than 100% due to multiple answers.

USTDC NATIONAL TRAVEL SURVEY
TABLE 13-3
TYPES OF LODGING USED

CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED PERSON TRIP (MILLION)	1306.6	54.9	156.2	254.7	73.7	168.1	210.0	100.7	91.7	194.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE **										
FRIENDS/RELATIVES HOME	43%	40%	36%	46%	40%	48%	39%	42%	42%	47%
HOTEL/MOTEL	43%	35%	46%	41%	49%	43%	47%	43%	40%	43%
BED/BREAKFAST	1%	2%	1%	0%	0%	0%	0%	0%	0%	1%
RENTED CABIN/CONDO	4%	5%	6%	4%	4%	4%	4%	6%	5%	4%
OWNED CABIN/CONDO	4%	6%	5%	4%	1%	1%	6%	4%	4%	3%
CAMPER/RV	5%	11%	4%	4%	3%	3%	5%	4%	7%	6%
ENROUTE	1%	1%	1%	0%	1%	0%	0%	0%	1%	1%
OTHER	2%	1%	1%	1%	1%	1%	3%	1%	3%	2%
NO OVERNIGHT	6%	4%	9%	6%	6%	7%	6%	9%	9%	3%
AVE. # OF NIGHTS SPEND:										
FRIENDS, RELATIVES HOMES	4.3	6.9	4.6	3.8	4.1	4.0	4.0	3.0	4.7	5.0
HOTEL, MOTEL	3.1	4.1	3.7	2.9	2.8	2.8	3.1	2.8	2.8	3.1

** Lodging type may add to more than 100% due to multiple answers.

USTDC NATIONAL TRAVEL SURVEY
TABLE 13-4
TYPES OF LODGING USED

CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED PERSON TRIP (MILLION)	1306.6	44.9	119.7	288.9	81.4	153.6	142.6	101.6	135.6	147.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE **										
FRIENDS/RELATIVES HOME	43%	39%	48%	43%	39%	44%	52%	42%	30%	48%
HOTEL/MOTEL	43%	37%	38%	44%	52%	39%	38%	41%	55%	39%
BED/BREAKFAST	1%	3%	0%	0%	0%	0%	0%	0%	1%	1%
RENTED CABIN/CONDO	4%	8%	4%	6%	4%	2%	3%	5%	5%	3%
OWNED CABIN/CONDO	4%	3%	3%	6%	2%	5%	1%	5%	4%	3%
CAMPER/RV	5%	11%	3%	4%	4%	6%	2%	5%	7%	6%
ENROUTE	1%	0%	1%	1%	0%	0%	1%	1%	1%	1%
OTHER	2%	0%	1%	1%	3%	1%	1%	1%	1%	2%
NO OVERNIGHT	6%	9%	9%	6%	5%	8%	8%	9%	6%	5%
AVE. # OF NIGHTS SPEND:										
FRIENDS, RELATIVES HOMES	4.3	4.8	3.6	5.0	3.8	4.1	3.7	3.4	4.7	4.0
HOTEL, MOTEL	3.1	2.6	2.5	3.4	2.7	2.5	2.5	2.5	3.0	3.1

** Lodging type may add to more than 100% due to multiple answers.

USTDC NATIONAL TRAVEL SURVEY

TABLE 14-1

TRAVEL PARTY SIZE AND STRUCTURE

TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED PERSON TRIP (MILLION)	1306.6	1049.9	205.3	996.8	211.6	904.3	767.6	567.2
	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.								
ONE	32%	27%	52%	29%	45%	28%	29%	29%
TWO	34%	34%	32%	34%	32%	34%	34%	35%
THREE	14%	15%	9%	15%	9%	14%	15%	14%
FOUR	12%	14%	5%	13%	10%	15%	14%	13%
FIVE	6%	7%	2%	7%	2%	5%	7%	6%
SIX OR MORE	2%	3%	1%	2%	2%	3%	2%	2%
PARTIES WITHOUT CHILDREN								
ONE ADULT	32%	27%	52%	29%	45%	28%	29%	29%
TWO ADULTS	31%	31%	28%	31%	30%	31%	31%	33%
3+ADULTS	4%	5%	2%	4%	3%	4%	5%	6%
PARTIES WITH CHILDREN								
ONE ADULT	8%	8%	6%	8%	5%	8%	8%	5%
TWO ADULTS	22%	25%	12%	24%	15%	25%	24%	22%
3+ADULTS	3%	4%	1%	4%	2%	4%	4%	4%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 14-2
TRAVEL PARTY SIZE AND STRUCTURE

DEMOGRAPHICS

	TOTAL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		CHLD
		$20K+	LT $40K	$40K+	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	1690	2718	2857	1668	2093	1547	965
PROJECTED PERSON TRIP (MILLION)	1306.6	1022.0	572.0	609.9	187.8	384.5	353.0	231.2	416.2	459.0	431.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.											
ONE	32%	30%	35%	28%	0%	44%	32%	34%	100%	0%	0%
TWO	34%	34%	32%	35%	10%	29%	38%	58%	0%	88%	10%
THREE	14%	14%	14%	14%	28%	12%	15%	5%	0%	9%	33%
FOUR	12%	13%	10%	15%	35%	10%	12%	2%	0%	3%	34%
FIVE	6%	6%	6%	5%	19%	4%	3%	1%	0%	1%	16%
SIX OR MORE	2%	2%	3%	2%	8%	1%	1%	0%	0%	0%	7%
PARTIES WITHOUT CHILDREN											
ONE ADULT	32%	30%	35%	28%	0%	57%	44%	35%	100%	0%	0%
TWO ADULTS	31%	31%	28%	33%	0%	35%	49%	60%	0%	88%	0%
3+ADULTS	4%	4%	5%	4%	0%	8%	7%	5%	0%	12%	0%
PARTIES WITH CHILDREN											
ONE ADULT	8%	8%	9%	7%	29%	17%	17%	23%	0%	0%	23%
TWO ADULTS	22%	24%	20%	25%	63%	69%	70%	54%	0%	0%	67%
3+ADULTS	3%	3%	3%	3%	8%	14%	13%	23%	0%	0%	10%

USTDC NATIONAL TRAVEL SURVEY
TABLE 14-3
TRAVEL PARTY SIZE AND STRUCTURE

CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED PERSON TRIP (MILLION)	1306.6	54.9	156.2	254.7	73.7	168.1	210.0	100.7	91.7	194.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.										
ONE	32%	28%	36%	31%	31%	31%	31%	30%	30%	34%
TWO	34%	42%	36%	33%	27%	35%	34%	33%	36%	32%
THREE	14%	16%	11%	16%	17%	13%	13%	12%	8%	17%
FOUR	12%	9%	11%	11%	15%	13%	14%	12%	15%	11%
FIVE	6%	2%	4%	6%	8%	7%	5%	11%	9%	2%
SIX OR MORE	2%	3%	1%	2%	2%	1%	3%	2%	3%	3%
PARTIES WITHOUT CHILDREN										
ONE ADULT	32%	28%	36%	31%	31%	31%	31%	30%	30%	34%
TWO ADULTS	31%	38%	32%	30%	23%	32%	32%	31%	32%	28%
3+ADULTS	4%	4%	4%	5%	3%	4%	4%	3%	3%	5%
PARTIES WITH CHILDREN										
ONE ADULT	8%	9%	8%	10%	7%	6%	5%	8%	8%	8%
TWO ADULTS	22%	17%	17%	21%	32%	24%	24%	24%	22%	20%
3+ADULTS	3%	4%	3%	3%	5%	3%	3%	4%	6%	4%

USTDC NATIONAL TRAVEL SURVEY
TABLE 14-4
TRAVEL PARTY SIZE AND STRUCTURE

CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED PERSON TRIP (MILLION)	1306.6	44.9	119.7	288.9	81.4	153.6	142.6	101.6	135.6	147.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.										
ONE	32%	29%	36%	30%	25%	32%	32%	30%	27%	39%
TWO	34%	47%	32%	33%	33%	35%	37%	30%	38%	30%
THREE	14%	9%	10%	18%	15%	12%	14%	12%	13%	15%
FOUR	12%	11%	12%	13%	13%	13%	13%	14%	12%	12%
FIVE	6%	2%	7%	4%	12%	5%	2%	11%	6%	2%
SIX OR MORE	2%	3%	2%	2%	2%	3%	2%	2%	3%	2%
PARTIES WITHOUT CHILDREN										
ONE ADULT	32%	29%	36%	30%	25%	32%	32%	30%	27%	39%
TWO ADULTS	31%	40%	30%	29%	31%	31%	34%	29%	35%	27%
3+ADULTS	4%	3%	5%	5%	5%	3%	3%	5%	7%	3%
PARTIES WITH CHILDREN										
ONE ADULT	8%	8%	6%	8%	7%	8%	7%	8%	7%	8%
TWO ADULTS	22%	16%	20%	25%	26%	23%	22%	23%	18%	21%
3+ADULTS	3%	5%	3%	3%	5%	3%	2%	5%	6%	2%

USTDC NATIONAL TRAVEL SURVEY
TABLE 15-1
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED PERSON TRIP (MILLION)	1306.6	1049.9	205.3	996.8	211.6	904.3	767.6	567.2
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	59%	63%	37%	63%	39%	62%	100%	57%
VACATION TRIP	69%	70%	60%	81%	33%	100%	72%	67%
PLEASURE (ANY)	76%	80%	58%	100%	0%	89%	82%	66%
VISIT FRIENDS/ RELATIVES	38%	40%	32%	50%	0%	42%	42%	21%
OUTDOOR	13%	15%	5%	17%	0%	17%	15%	10%
ENTERTAINMENT	25%	25%	21%	33%	0%	31%	25%	35%
BUSINESS (ANY)	16%	12%	35%	0%	100%	8%	11%	27%
CONVENTION/ MEETING	2%	1%	4%	0%	15%	1%	2%	5%
BUSINESS	6%	6%	15%	0%	35%	1%	3%	8%
BUSINESS/PLEASURE	8%	5%	15%	0%	50%	6%	6%	14%
PERSONAL	7%	7%	7%	0%	0%	3%	6%	6%
OTHER	0%	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	1%	1%	0%	0%	0%	0%	1%	1%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 15-2
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP DEMOGRAPHICS

	TOTAL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		CHLD
		$20K+	LT $40K	$40K+	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	1690	2718	2857	1668	2093	1547	965
PROJECTED PERSON TRIP (MILLION)	1306.6	1022.0	572.0	609.9	187.8	384.5	353.0	231.2	416.2	459.0	431.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	59%	60%	60%	59%	63%	63%	58%	47%	53%	60%	63%
VACATION TRIP	69%	69%	68%	70%	74%	69%	63%	63%	62%	70%	76%
PLEASURE (ANY)	76%	76%	78%	74%	85%	78%	74%	81%	70%	76%	83%
VISIT FRIENDS/ RELATIVES	38%	37%	43%	33%	40%	36%	31%	35%	36%	35%	43%
OUTDOOR	13%	14%	11%	15%	14%	12%	13%	9%	12%	12%	15%
ENTERTAINMENT	25%	25%	24%	26%	25%	24%	25%	29%	22%	29%	24%
BUSINESS (ANY)	16%	17%	14%	19%	15%	22%	26%	19%	23%	15%	11%
CONVENTION/ MEETING	2%	2%	2%	2%	1%	3%	3%	3%	4%	2%	1%
BUSINESS	6%	6%	4%	7%	3%	7%	10%	5%	12%	3%	2%
BUSINESS/PLEASURE	8%	8%	7%	10%	10%	10%	11%	10%	7%	10%	7%
PERSONAL	7%	7%	7%	6%	7%	6%	6%	8%	6%	8%	6%
OTHER	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%

USTDC NATIONAL TRAVEL SURVEY
TABLE 15-3
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED PERSON TRIP (MILLION)	1306.6	54.9	156.2	254.7	73.7	168.1	210.0	100.7	91.7	194.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	59%	46%	49%	62%	63%	65%	60%	62%	56%	58%
VACATION TRIP	69%	80%	74%	68%	62%	58%	73%	68%	68%	74%
PLEASURE (ANY)	76%	76%	83%	74%	75%	78%	77%	72%	70%	77%
VISIT FRIENDS/ RELATIVES	38%	35%	37%	37%	39%	47%	38%	35%	30%	38%
OUTDOOR	13%	13%	15%	13%	14%	8%	15%	13%	15%	13%
ENTERTAINMENT	25%	29%	32%	24%	22%	23%	23%	24%	25%	26%
BUSINESS (ANY)	16%	15%	10%	17%	20%	15%	16%	20%	23%	16%
CONVENTION/ MEETING	2%	1%	1%	2%	3%	2%	3%	5%	3%	2%
BUSINESS	6%	6%	4%	6%	7%	5%	6%	5%	9%	5%
BUSINESS/PLEASURE	8%	9%	5%	9%	10%	7%	7%	10%	11%	9%
PERSONAL	7%	6%	6%	8%	4%	7%	7%	7%	7%	5%
OTHER	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	1%	2%	1%	0%	1%	0%	1%	1%	1%	2%

USTDC NATIONAL TRAVEL SURVEY
TABLE 15-4
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED PERSON TRIP (MILLION)	1306.6	44.9	119.7	288.9	81.4	153.6	142.6	101.6	135.6	147.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	59%	44%	63%	54%	65%	67%	64%	64%	57%	58%
VACATION TRIP	69%	79%	73%	73%	62%	67%	57%	70%	68%	72%
PLEASURE (ANY)	76%	81%	79%	75%	76%	77%	77%	71%	78%	77%
VISIT FRIENDS/ RELATIVES	38%	36%	40%	35%	39%	45%	46%	36%	32%	40%
OUTDOOR	13%	15%	9%	15%	12%	14%	9%	13%	16%	12%
ENTERTAINMENT	25%	30%	30%	25%	24%	19%	22%	21%	30%	25%
BUSINESS (ANY)	16%	9%	12%	18%	17%	15%	15%	21%	17%	15%
CONVENTION/ MEETING	2%	1%	1%	3%	3%	3%	2%	5%	2%	2%
BUSINESS	6%	4%	4%	6%	4%	7%	7%	6%	6%	6%
BUSINESS/PLEASURE	8%	4%	7%	9%	10%	6%	6%	11%	10%	7%
PERSONAL	7%	6%	9%	6%	6%	6%	8%	8%	4%	7%
OTHER	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
NO ANSWER	1%	3%	0%	1%	1%	1%	0%	0%	0%	2%

USTDC NATIONAL TRAVEL SURVEY
TABLE 16-1
CENSUS REGION OF FINAL DESTINATION
TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED PERSON TRIP (MILLION)	1306.6	1049.9	205.3	996.8	211.6	904.3	767.6	567.2
	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP								
NORTHEAST	13%	12%	8%	13%	9%	14%	12%	11%
NEW ENGLAND	3%	3%	3%	4%	2%	4%	3%	3%
MID ATLANTIC	9%	9%	6%	9%	7%	10%	10%	8%
SOUTHEAST	28%	30%	21%	28%	31%	29%	27%	30%
SOUTH ATLANTIC	22%	23%	18%	22%	24%	23%	20%	23%
E.S. CENTRAL	6%	7%	2%	6%	6%	6%	7%	7%
GREAT LAKES	12%	13%	9%	12%	11%	11%	13%	11%
E.N. CENTRAL	12%	13%	9%	12%	11%	11%	13%	11%
MIDWEST	19%	20%	14%	18%	20%	17%	20%	17%
W.S. CENTRAL	11%	11%	11%	11%	10%	9%	12%	10%
W.N. CENTRAL	8%	9%	4%	7%	10%	8%	9%	7%
WEST	22%	21%	27%	22%	21%	22%	21%	23%
MOUNTAIN	10%	10%	14%	11%	11%	10%	10%	13%
PACIFIC	11%	11%	13%	11%	10%	12%	11%	10%
OUTSIDE U.S.	5%	2%	18%	5%	4%	6%	3%	7%
NO ANSWER	1%	0%	2%	1%	2%	1%	0%	1%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 16-2
CENSUS REGION OF FINAL DESTINATION

DEMOGRAPHICS

	TOTAL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		HH MEM ON TRIP CHLD
		$20K+	LT $40K	$40K+	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	1690	2718	2857	1668	2093	1547	965
PROJECTED PERSON TRIP (MILLION)	1306.6	1022.0	572.0	609.9	187.8	384.5	353.0	231.2	416.2	459.0	431.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP											
NORTHEAST	13%	12%	11%	13%	12%	14%	13%	14%	13%	13%	11%
NEW ENGLAND	3%	3%	3%	4%	3%	3%	4%	4%	3%	4%	3%
MID ATLANTIC	9%	9%	8%	10%	8%	10%	8%	10%	10%	9%	8%
SOUTHEAST	28%	28%	28%	29%	33%	29%	32%	30%	26%	28%	31%
SOUTH ATLANTIC	22%	22%	20%	23%	24%	22%	23%	21%	21%	21%	24%
E.S. CENTRAL	6%	6%	7%	6%	8%	5%	7%	7%	5%	6%	7%
GREAT LAKES	12%	12%	12%	12%	12%	12%	12%	11%	12%	11%	12%
E.N. CENTRAL	12%	12%	12%	12%	12%	12%	12%	11%	12%	11%	12%
MIDWEST	19%	19%	21%	17%	20%	21%	19%	21%	18%	19%	19%
W.S. CENTRAL	11%	11%	11%	11%	11%	13%	11%	11%	11%	11%	10%
W.N. CENTRAL	8%	8%	10%	6%	9%	8%	7%	9%	7%	7%	8%
WEST	22%	21%	22%	21%	22%	23%	24%	24%	22%	22%	20%
MOUNTAIN	10%	10%	10%	10%	11%	9%	11%	13%	9%	13%	10%
PACIFIC	11%	11%	12%	11%	10%	13%	11%	10%	14%	10%	10%
OUTSIDE U.S.	5%	5%	5%	5%	5%	5%	5%	6%	6%	5%	4%
NO ANSWER	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 16-3
CENSUS REGION OF FINAL DESTINATION
CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED PERSON TRIP (MILLION)	1306.6	54.9	156.2	254.7	73.7	168.1	210.0	100.7	91.7	194.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP										
NORTHEAST	13%	65%	46%	13%	3%	3%	5%	1%	2%	2%
NEW ENGLAND	3%	41%	9%	2%	1%	0%	1%	0%	1%	1%
MID ATLANTIC	9%	24%	37%	11%	2%	3%	4%	0%	1%	2%
SOUTHEAST	28%	16%	30%	71%	70%	9%	23%	7%	4%	4%
SOUTH ATLANTIC	22%	15%	29%	63%	31%	4%	16%	4%	3%	3%
E.S. CENTRAL	6%	1%	2%	8%	38%	5%	7%	4%	0%	1%
GREAT LAKES	12%	2%	6%	5%	10%	3%	50%	8%	3%	1%
E.N. CENTRAL	12%	2%	6%	5%	10%	3%	50%	8%	3%	1%
MIDWEST	19%	1%	1%	2%	13%	69%	11%	69%	9%	5%
W.S. CENTRAL	11%	0%	1%	2%	11%	65%	3%	5%	4%	3%
W.N. CENTRAL	8%	1%	1%	1%	2%	4%	8%	64%	4%	2%
WEST	22%	5%	5%	3%	1%	9%	6%	9%	74%	82%
MOUNTAIN	10%	3%	3%	1%	0%	6%	3%	6%	63%	23%
PACIFIC	11%	2%	2%	2%	1%	2%	3%	3%	11%	59%
OUTSIDE U.S.	5%	10%	9%	2%	1%	7%	3%	3%	6%	5%
NO ANSWER	1%	1%	1%	0%	1%	1%	1%	1%	1%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 16-4
CENSUS REGION OF FINAL DESTINATION

CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED PERSON TRIP (MILLION)	1306.6	44.9	119.7	288.9	81.4	153.6	142.6	101.6	135.6	147.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP										
NORTHEAST	13%	100%	100%	0%	0%	0%	0%	0%	0%	0%
NEW ENGLAND	3%	100%	0%	0%	0%	0%	0%	0%	0%	0%
MID ATLANTIC	9%	0%	100%	0%	0%	0%	0%	0%	0%	0%
SOUTHEAST	28%	0%	0%	100%	100%	0%	0%	0%	0%	0%
SOUTH ATLANTIC	22%	0%	0%	100%	0%	0%	0%	0%	0%	0%
E.S. CENTRAL	6%	0%	0%	0%	100%	0%	0%	0%	0%	0%
GREAT LAKES	12%	0%	0%	0%	0%	100%	0%	0%	0%	0%
E.N. CENTRAL	12%	0%	0%	0%	0%	100%	0%	0%	0%	0%
MIDWEST	19%	0%	0%	0%	0%	0%	100%	100%	0%	0%
W.S. CENTRAL	11%	0%	0%	0%	0%	0%	100%	0%	0%	0%
W.N. CENTRAL	8%	0%	0%	0%	0%	0%	0%	100%	0%	0%
WEST	22%	0%	0%	0%	0%	0%	0%	0%	100%	100%
MOUNTAIN	10%	0%	0%	0%	0%	0%	0%	0%	100%	0%
PACIFIC	11%	0%	0%	0%	0%	0%	0%	0%	0%	100%
OUTSIDE U.S.	5%	1%	0%	0%	0%	0%	1%	1%	0%	1%
NO ANSWER	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 17-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED PERSON TRIP (MILLION)	1306.6	1049.9	205.3	996.8	211.6	904.3	767.6	567.2
	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE								
NORTHEAST	16%	14%	21%	17%	11%	18%	13%	16%
NEW ENGLAND	4%	4%	5%	4%	4%	5%	3%	3%
MID ATLANTIC	12%	11%	16%	13%	7%	13%	10%	13%
SOUTHEAST	25%	27%	16%	24%	27%	24%	27%	25%
SOUTH ATLANTIC	19%	21%	13%	19%	20%	19%	21%	18%
E.S. CENTRAL	6%	6%	3%	6%	7%	5%	6%	6%
GREAT LAKES	16%	16%	15%	16%	16%	17%	16%	17%
E.N. CENTRAL	16%	16%	15%	16%	16%	17%	16%	17%
MIDWEST	21%	21%	19%	20%	21%	18%	22%	20%
W.S. CENTRAL	13%	13%	13%	13%	12%	11%	14%	13%
W.N. CENTRAL	8%	8%	6%	7%	9%	8%	8%	8%
WEST	22%	21%	28%	22%	25%	23%	21%	21%
MOUNTAIN	7%	6%	10%	6%	10%	7%	7%	6%
PACIFIC	15%	14%	19%	15%	15%	16%	15%	15%
OUTSIDE U.S.	0%	0%	0%	0%	0%	0%	0%	0%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 17-2
CENSUS REGION OF ORIGIN

DEMOGRAPHICS

	TOTAL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		CHLD
		$20K+	LT $40K	$40K+	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	1690	2718	2857	1668	2093	1547	965
PROJECTED PERSON TRIP (MILLION)	1306.6	1022.0	572.0	609.9	187.8	384.5	353.0	231.2	416.2	459.0	431.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE											
NORTHEAST	16%	16%	14%	18%	14%	17%	14%	20%	17%	17%	14%
NEW ENGLAND	4%	4%	4%	4%	4%	4%	4%	5%	4%	5%	4%
MID ATLANTIC	12%	12%	10%	13%	9%	12%	10%	14%	14%	12%	10%
SOUTHEAST	25%	25%	25%	26%	28%	24%	26%	24%	24%	24%	27%
SOUTH ATLANTIC	19%	20%	19%	20%	20%	19%	19%	19%	19%	20%	20%
E.S. CENTRAL	6%	6%	6%	5%	8%	5%	7%	5%	5%	4%	8%
GREAT LAKES	16%	17%	15%	18%	15%	16%	17%	15%	16%	17%	16%
E.N. CENTRAL	16%	17%	15%	18%	15%	16%	17%	15%	16%	17%	16%
MIDWEST	21%	21%	24%	17%	21%	21%	19%	21%	20%	21%	21%
W.S. CENTRAL	13%	13%	14%	12%	12%	15%	11%	13%	13%	13%	13%
W.N. CENTRAL	8%	7%	10%	6%	9%	7%	8%	8%	7%	8%	8%
WEST	22%	22%	22%	22%	22%	22%	23%	21%	23%	21%	22%
MOUNTAIN	7%	7%	7%	7%	8%	6%	7%	8%	7%	7%	8%
PACIFIC	15%	15%	14%	15%	14%	16%	16%	13%	16%	14%	15%
OUTSIDE U.S.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 17-3
CENSUS REGION OF ORIGIN

CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED PERSON TRIP (MILLION)	1306.6	54.9	156.2	254.7	73.7	168.1	210.0	100.7	91.7	194.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE										
NORTHEAST	16%	100%	100%	0%	0%	0%	0%	0%	0%	0%
NEW ENGLAND	4%	100%	0%	0%	0%	0%	0%	0%	0%	0%
MID ATLANTIC	12%	0%	100%	0%	0%	0%	0%	0%	0%	0%
SOUTHEAST	25%	0%	0%	100%	100%	0%	0%	0%	0%	0%
SOUTH ATLANTIC	19%	0%	0%	100%	0%	0%	0%	0%	0%	0%
E.S. CENTRAL	6%	0%	0%	0%	100%	0%	0%	0%	0%	0%
GREAT LAKES	16%	0%	0%	0%	0%	0%	100%	0%	0%	0%
E.N. CENTRAL	16%	0%	0%	0%	0%	0%	100%	0%	0%	0%
MIDWEST	21%	0%	0%	0%	0%	100%	0%	100%	0%	0%
W.S. CENTRAL	13%	0%	0%	0%	0%	100%	0%	0%	0%	0%
W.N. CENTRAL	8%	0%	0%	0%	0%	0%	0%	100%	0%	0%
WEST	22%	0%	0%	0%	0%	0%	0%	0%	100%	100%
MOUNTAIN	7%	0%	0%	0%	0%	0%	0%	0%	100%	0%
PACIFIC	15%	0%	0%	0%	0%	0%	0%	0%	0%	100%
OUTSIDE U.S.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 17-4
CENSUS REGION OF ORIGIN
CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED PERSON TRIP (MILLION)	1306.6	44.9	119.7	288.9	81.4	153.6	142.6	101.6	135.6	147.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE										
NORTHEAST	16%	81%	59%	18%	3%	7%	1%	1%	4%	3%
NEW ENGLAND	4%	51%	11%	3%	0%	1%	0%	0%	1%	1%
MID ATLANTIC	12%	30%	48%	16%	3%	6%	1%	1%	3%	3%
SOUTHEAST	25%	10%	25%	63%	61%	13%	9%	3%	3%	3%
SOUTH ATLANTIC	19%	9%	24%	55%	27%	8%	3%	1%	2%	3%
E.S. CENTRAL	6%	1%	1%	8%	34%	5%	6%	1%	0%	0%
GREAT LAKES	16%	2%	8%	11%	17%	69%	4%	17%	5%	4%
E.N. CENTRAL	16%	2%	8%	11%	17%	69%	4%	17%	5%	4%
MIDWEST	21%	2%	4%	4%	15%	8%	80%	71%	12%	4%
W.S. CENTRAL	13%	1%	4%	2%	10%	3%	76%	7%	8%	3%
W.N. CENTRAL	8%	1%	0%	1%	4%	5%	4%	64%	4%	2%
WEST	22%	4%	4%	3%	4%	4%	7%	8%	76%	85%
MOUNTAIN	7%	2%	1%	1%	0%	2%	3%	4%	43%	7%
PACIFIC	15%	2%	3%	2%	3%	2%	4%	4%	33%	78%
OUTSIDE U.S.	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 18-1
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED PERSON TRIP (MILLION)	1306.6	1049.9	205.3	996.8	211.6	904.3	767.6	567.2
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8%	3%	35%	7%	10%	8%	6%	12%
PACKAGE TOUR	4%	1%	12%	5%	3%	5%	2%	7%
CONSULTED TRAVEL AGENT	11%	3%	51%	11%	14%	13%	8%	14%
USED FOR HOTEL, TRANSP. RESERVATION	7%	2%	35%	7%	9%	8%	5%	10%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 18-2
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

DEMOGRAPHICS

	TOTAL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		HH MEM ON TRIP CHLD
		$20K+	LT $40K	$40K+	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	1690	2718	2857	1668	2093	1547	965
PROJECTED PERSON TRIP (MILLION)	1306.6 100%	1022.0 100%	572.0 100%	609.9 100%	187.8 100%	384.5 100%	353.0 100%	231.2 100%	416.2 100%	459.0 100%	431.4 100%
RENTAL CAR	8%	9%	5%	11%	38%	36%	40%	24%	10%	9%	5%
PACKAGE TOUR	4%	4%	4%	4%	2%	4%	4%	9%	5%	5%	2%
CONSULTED TRAVEL AGENT	11%	12%	9%	14%	9%	13%	13%	14%	15%	12%	8%
USED FOR HOTEL, TRANSP. RESERVATION	7%	7%	6%	8%	61%	61%	69%	63%	10%	8%	4%

USTDC NATIONAL TRAVEL SURVEY
TABLE 18-3
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED PERSON TRIP (MILLION)	1306.6	54.9	156.2	254.7	73.7	168.1	210.0	100.7	91.7	194.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8%	11%	13%	7%	4%	7%	9%	4%	7%	9%
PACKAGE TOUR	4%	9%	8%	3%	2%	2%	4%	5%	6%	3%
CONSULTED TRAVEL AGENT	11%	19%	16%	9%	6%	8%	11%	8%	15%	14%
USED FOR HOTEL, TRANSP. RESERVATION	7%	15%	10%	6%	5%	5%	6%	6%	8%	9%

USTDC NATIONAL TRAVEL SURVEY
TABLE 18-4
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED PERSON TRIP (MILLION)	1306.6 100%	44.9 100%	119.7 100%	288.9 100%	81.4 100%	153.6 100%	142.6 100%	101.6 100%	135.6 100%	147.4 100%
RENTAL CAR	8%	4%	8%	9%	6%	6%	7%	4%	9%	6%
PACKAGE TOUR	4%	7%	6%	3%	2%	2%	1%	3%	8%	2%
CONSULTED TRAVEL AGENT	11%	8%	10%	12%	4%	6%	7%	7%	17%	12%
USED FOR HOTEL, TRANSP. RESERVATION	7%	6%	8%	8%	2%	4%	3%	4%	10%	8%

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY
TABLE 19-1
MARITAL STATUS, SEX, AGE

TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED TO TRIP (MILLION)	664.5	496.2	135.5	495.0	150.6	421.0	370.0	310.4
	100%	100%	100%	100%	100%	100%	100%	100%
MARITAL STATUS								
MARRIED	55%	57%	50%	53%	59%	52%	53%	57%
SINGLE, NEVER MARRIED	29%	29%	29%	31%	26%	31%	32%	27%
SEPARATED	1%	1%	2%	1%	1%	1%	1%	1%
DIVORCED	9%	8%	11%	8%	11%	9%	9%	9%
WIDOWED	5%	5%	6%	6%	3%	6%	3%	5%
NO ANSWER	1%	1%	1%	1%	1%	1%	1%	1%
SEX								
MALE	55%	58%	48%	53%	66%	52%	55%	57%
FEMALE	45%	42%	52%	47%	34%	48%	45%	43%
AGE								
18-24	17%	18%	14%	19%	13%	20%	20%	16%
25-34	25%	25%	28%	25%	26%	24%	27%	24%
35-44	20%	20%	20%	20%	23%	20%	21%	21%
45-54	15%	15%	16%	13%	19%	13%	14%	15%
55-64	11%	11%	9%	10%	11%	10%	9%	11%
65-74	8%	7%	10%	9%	4%	8%	6%	8%
75+	3%	3%	2%	3%	2%	3%	2%	2%
NO ANSWER	2%	2%	2%	1%	2%	2%	1%	2%
AVERAGE	41	40	42	41	41	41	39	41

* Includes volume and characteristics of travelers combining business and vacation.

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 19-2
MARITAL STATUS, SEX, AGE

DEMOGRAPHICS

	TOTAL		INCOME		HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K+	LT $40K	$40K+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	2093	1547	965
PROJECTED TO TRIP (MILLION)	664.5	509.7	2839.7	303.3	357.5	196.2	110.8
	100%	100%	100%	100%	100%	100%	100%
MARITAL STATUS							
MARRIED	55%	59%	41%	68%	34%	80%	79%
SINGLE, NEVER MARRIED	29%	27%	37%	22%	42%	16%	11%
SEPARATED	1%	1%	2%	1%	2%	0%	1%
DIVORCED	9%	9%	11%	7%	12%	3%	9%
WIDOWED	5%	3%	8%	2%	9%	1%	1%
NO ANSWER	1%	0%	0%	0%	1%	0%	0%
SEX							
MALE	55%	58%	53%	59%	59%	53%	46%
FEMALE	45%	42%	47%	41%	41%	47%	54%
AGE							
18-24	17%	17%	22%	14%	22%	12%	10%
25-34	25%	26%	28%	23%	25%	18%	35%
35-44	20%	23%	16%	27%	18%	13%	40%
45-54	15%	16%	8%	21%	13%	21%	9%
55-64	11%	10%	10%	10%	9%	17%	3%
65-74	8%	6%	11%	4%	8%	14%	0%
75+	3%	2%	4%	1%	3%	4%	0%
NO ANSWER	2%	0%	0%	0%	2%	1%	2%
AVERAGE	41	40	41	40	40	47	36

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 19-3
MARITAL STATUS, SEX, AGE

CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED TO TRIP (MILLION)	664.5	28.8	81.6	128.4	37.5	85.1	106.3	49.2	44.4	102.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARITAL STATUS										
MARRIED	55%	50%	52%	58%	62%	56%	53%	55%	60%	50%
SINGLE, NEVER MARRIED	29%	31%	32%	23%	23%	31%	35%	27%	18%	33%
SEPARATED	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%
DIVORCED	9%	7%	9%	9%	7%	8%	6%	12%	13%	8%
WIDOWED	5%	10%	4%	7%	6%	3%	4%	5%	6%	7%
NO ANSWER	1%	0%	0%	1%	1%	0%	1%	1%	0%	1%
SEX										
MALE	55%	54%	53%	50%	56%	63%	58%	54%	53%	55%
FEMALE	45%	46%	47%	50%	44%	37%	42%	46%	47%	45%
AGE										
18-24	17%	13%	17%	14%	12%	24%	21%	14%	8%	20%
25-34	25%	25%	27%	27%	24%	24%	20%	26%	25%	24%
35-44	20%	16%	17%	23%	24%	15%	23%	18%	25%	20%
45-54	15%	15%	13%	13%	18%	15%	14%	16%	15%	16%
55-64	11%	14%	11%	10%	11%	12%	10%	15%	11%	7%
65-74	8%	8%	10%	8%	10%	7%	7%	6%	13%	8%
75+	3%	3%	3%	4%	2%	2%	2%	3%	2%	3%
NO ANSWER	2%	5%	2%	2%	0%	1%	1%	2%	2%	2%
AVERAGE	41	45	42	42	44	38	40	40	43	40

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 19-4
MARITAL STATUS, SEX, AGE

CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED TO TRIP (MILLION)	664.5	23.2	62.3	143.4	38.3	77.7	74.7	49.8	65.9	79.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARITAL STATUS										
MARRIED	55%	50%	52%	56%	64%	55%	54%	54%	58%	50%
SINGLE, NEVER MARRIED	29%	30%	34%	27%	22%	32%	32%	30%	21%	31%
SEPARATED	1%	1%	1%	1%	1%	1%	0%	1%	1%	2%
DIVORCED	9%	10%	8%	9%	6%	6%	10%	9%	12%	8%
WIDOWED	5%	9%	4%	6%	7%	5%	3%	6%	6%	8%
NO ANSWER	1%	0%	1%	1%	0%	1%	0%	1%	1%	1%
SEX										
MALE	55%	53%	51%	53%	62%	56%	62%	52%	57%	51%
FEMALE	45%	47%	49%	47%	38%	44%	38%	48%	43%	49%
AGE										
18-24	17%	17%	15%	16%	12%	19%	24%	15%	12%	21%
25-34	25%	22%	31%	25%	20%	22%	24%	26%	23%	26%
35-44	20%	17%	20%	22%	25%	21%	18%	18%	20%	19%
45-54	15%	22%	11%	15%	14%	15%	13%	13%	18%	14%
55-64	11%	14%	11%	10%	11%	11%	10%	17%	11%	7%
65-74	8%	5%	6%	9%	9%	7%	8%	7%	14%	7%
75+	3%	3%	4%	2%	9%	2%	2%	1%	1%	4%
NO ANSWER	2%	0%	2%	1%	1%	2%	1%	2%	2%	2%
AVERAGE	41	44	41	41	47	40	38	41	44	39

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 20-1
EDUCATION, OCCUPATION

TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED TO TRIP (MILLION)	664.5	496.2	135.5	495.0	150.6	421.0	370.0	310.4
	100%	100%	100%	100%	100%	100%	100%	100%
EDUCATION								
LESS THAN HIGH SCHOOL	4%	4%	3%	5%	2%	4%	4%	4%
HIGH SCHOOL COMPLETE	21%	22%	17%	23%	16%	21%	22%	21%
COLLEGE INCOMPLETE	33%	34%	29%	34%	32%	33%	34%	33%
COLLEGE COMPLETE	23%	22%	27%	23%	24%	24%	23%	24%
GRADUATE	17%	15%	23%	15%	24%	16%	15%	17%
NO ANSWER	1%	1%	2%	1%	2%	2%	1%	1%
OCCUPATION								
PROFESSIONAL, MANAGERIAL	25%	24%	31%	22%	36%	24%	25%	28%
LOW LEVEL, TECHNICAL	10%	10%	11%	9%	12%	10%	11%	10%
CLERICAL, SALE	12%	12%	13%	12%	13%	12%	12%	13%
BLUE COLLAR	17%	19%	11%	18%	17%	17%	20%	17%
HOUSEHOLD, SERVICE	4%	4%	5%	5%	3%	5%	4%	4%
RETIRED	16%	15%	15%	18%	9%	15%	12%	16%
UNEMPLOYED	1%	1%	1%	1%	0%	1%	1%	1%
OTHER	3%	2%	4%	3%	2%	3%	3%	2%
NO ANSWER	12%	12%	10%	13%	7%	12%	12%	9%

* Includes volume and characteristics of travelers combining business and vacation.

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 20-2
EDUCATION, OCCUPATION

DEMOGRAPHICS

	TOTAL		INCOME		HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K+	LT $40K	$40K+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	2093	1547	965
PROJECTED TO TRIP (MILLION)	664.5	509.7	2839.7	303.3	357.5	196.2	110.8
	100%	100%	100%	100%	100%	100%	100%
EDUCATION							
LESS THAN HIGH SCHOOL	4%	3%	7%	2%	4%	4%	5%
HIGH SCHOOL COMPLETE	21%	21%	27%	16%	18%	28%	22%
COLLEGE INCOMPLETE	33%	33%	36%	31%	35%	30%	33%
COLLEGE COMPLETE	23%	25%	19%	27%	24%	22%	22%
GRADUATE	17%	19%	10%	24%	18%	16%	16%
NO ANSWER	1%	0%	0%	0%	1%	1%	2%
OCCUPATION							
PROFESSIONAL, MANAGERIAL	25%	28%	14%	36%	25%	24%	27%
LOW LEVEL, TECHNICAL	10%	11%	11%	10%	10%	9%	12%
CLERICAL, SALE	12%	12%	12%	12%	12%	11%	12%
BLUE COLLAR	17%	18%	19%	17%	18%	14%	22%
HOUSEHOLD, SERVICE	4%	4%	6%	3%	5%	4%	4%
RETIRED	16%	12%	21%	9%	15%	25%	3%
UNEMPLOYED	1%	1%	1%	1%	1%	0%	0%
OTHER	3%	3%	3%	2%	2%	2%	4%
NO ANSWER	12%	11%	13%	10%	11%	11%	15%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 20-3
EDUCATION, OCCUPATION

CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED TO TRIP (MILLION)	664.5	28.8	81.6	128.4	37.5	85.1	106.3	49.2	44.4	102.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
EDUCATION										
LESS THAN HIGH SCHOOL	4%	4%	4%	5%	6%	3%	5%	3%	8%	2%
HIGH SCHOOL COMPLETE	21%	19%	19%	20%	27%	16%	27%	27%	22%	19%
COLLEGE INCOMPLETE	33%	28%	29%	29%	29%	43%	35%	27%	31%	37%
COLLEGE COMPLETE	23%	22%	27%	28%	20%	25%	18%	23%	15%	22%
GRADUATE	17%	22%	20%	16%	17%	12%	15%	18%	21%	18%
NO ANSWER	1%	4%	1%	1%	1%	1%	1%	2%	2%	2%
OCCUPATION										
PROFESSIONAL, MANAGERIAL	25%	30%	26%	24%	26%	25%	23%	29%	24%	25%
LOW LEVEL, TECHNICAL	10%	10%	10%	12%	13%	6%	10%	10%	7%	10%
CLERICAL, SALE	12%	10%	11%	11%	13%	13%	12%	18%	12%	11%
BLUE COLLAR	17%	19%	19%	15%	20%	17%	19%	13%	18%	19%
HOUSEHOLD, SERVICE	4%	2%	4%	6%	2%	5%	5%	5%	4%	4%
RETIRED	16%	16%	19%	17%	15%	16%	15%	13%	22%	12%
UNEMPLOYED	1%	1%	1%	0%	1%	2%	0%	1%	0%	1%
OTHER	3%	2%	1%	3%	2%	4%	2%	1%	1%	4%
NO ANSWER	12%	9%	9%	14%	8%	12%	12%	9%	12%	14%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 20-4
EDUCATION, OCCUPATION

CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED TO TRIP (MILLION)	664.5	23.2	62.3	143.4	38.3	77.7	74.7	49.8	65.9	79.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
EDUCATION										
LESS THAN HIGH SCHOOL	4%	4%	6%	4%	10%	5%	3%	3%	5%	2%
HIGH SCHOOL COMPLETE	21%	14%	19%	22%	28%	25%	19%	23%	25%	19%
COLLEGE INCOMPLETE	33%	26%	33%	29%	30%	31%	38%	36%	33%	38%
COLLEGE COMPLETE	23%	33%	25%	25%	15%	21%	24%	24%	19%	21%
GRADUATE	17%	21%	17%	18%	15%	16%	14%	12%	16%	18%
NO ANSWER	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%
OCCUPATION										
PROFESSIONAL, MANAGERIAL	25%	30%	27%	25%	27%	23%	24%	23%	22%	27%
LOW LEVEL, TECHNICAL	10%	11%	12%	9%	14%	12%	7%	10%	6%	9%
CLERICAL, SALE	12%	12%	9%	11%	8%	13%	13%	15%	13%	12%
BLUE COLLAR	17%	17%	18%	18%	20%	16%	22%	18%	19%	14%
HOUSEHOLD, SERVICE	4%	4%	4%	5%	2%	4%	5%	6%	2%	5%
RETIRED	16%	16%	17%	17%	19%	17%	13%	12%	21%	13%
UNEMPLOYED	1%	3%	0%	0%	1%	1%	2%	1%	1%	1%
OTHER	3%	1%	3%	2%	2%	3%	3%	2%	1%	4%
NO ANSWER	12%	6%	10%	12%	7%	11%	11%	13%	14%	15%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 21-1
FAMILY INCOME

TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED TO TRIP (MILLION)	664.5	496.2	135.5	495.0	150.6	421.0	370.0	310.4
	100%	100%	100%	100%	100%	100%	100%	100%
INCOME								
< 15,000	6%	6%	3%	6%	4%	6%	5%	4%
15,000- 19,999	8%	8%	7%	8%	7%	8%	8%	7%
20,000- 29,999	15%	17%	9%	15%	12%	15%	16%	15%
30,000- 39,999	16%	17%	12%	17%	14%	16%	18%	16%
40,000- 49,999	13%	14%	12%	14%	14%	12%	12%	14%
50,000- 74,999	17%	17%	19%	17%	21%	18%	18%	19%
75,000- 99,999	8%	6%	15%	7%	10%	7%	8%	9%
>100,000	7%	6%	13%	6%	9%	8%	7%	8%
NO ANSWER	10%	10%	10%	10%	9%	10%	8%	9%
$20,000 OR MORE	77%	76%	80%	76%	80%	76%	78%	80%
$30,000 OR MORE	62%	60%	72%	60%	68%	61%	62%	65%
$40,000 OR MORE	46%	43%	59%	44%	54%	45%	45%	50%
$50,000 OR MORE	32%	29%	47%	30%	40%	33%	33%	36%
$75,000 OR MORE	15%	12%	28%	14%	20%	15%	14%	17%

* Includes volume and characteristics of travelers combining business and vacation.

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 21-2
FAMILY INCOME

DEMOGRAPHICS

	TOTAL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K+	LT $40K	$40K+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	2093	1547	965
PROJECTED TO TRIP (MILLION)	664.5	509.7	2839.7	303.3	357.5	196.2	110.8
	100%	100%	100%	100%	100%	100%	100%
INCOME							
< 15,000	6%	0%	13%	0%	8%	3%	4%
15,000- 19,999	8%	0%	18%	0%	9%	7%	7%
20,000- 29,999	15%	20%	34%	0%	16%	13%	15%
30,000- 39,999	16%	21%	36%	0%	15%	17%	18%
40,000- 49,999	13%	17%	0%	29%	13%	14%	14%
50,000- 74,999	17%	23%	0%	38%	16%	19%	20%
75,000- 99,999	8%	10%	0%	17%	8%	7%	8%
>100,000	7%	9%	0%	15%	6%	9%	7%
NO ANSWER	10%	0%	0%	0%	10%	11%	8%
$20,000 OR MORE	77%	100%	70%	100%	73%	80%	82%
$30,000 OR MORE	62%	80%	36%	100%	57%	66%	67%
$40,000 OR MORE	46%	60%	0%	100%	42%	50%	49%
$50,000 OR MORE	32%	42%	0%	71%	30%	35%	35%
$75,000 OR MORE	15%	19%	0%	33%	14%	17%	15%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 21-3
FAMILY INCOME

CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED TO TRIP (MILLION)	664.5	28.8	81.6	128.4	37.5	85.1	106.3	49.2	44.4	102.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
INCOME										
< 15,000	6%	5%	3%	7%	8%	4%	7%	6%	7%	5%
15,000- 19,999	8%	8%	8%	7%	6%	9%	6%	10%	11%	7%
20,000- 29,999	15%	15%	11%	14%	14%	20%	15%	23%	14%	13%
30,000- 39,999	16%	11%	16%	16%	19%	14%	14%	21%	13%	18%
40,000- 49,999	13%	6%	12%	15%	13%	16%	15%	8%	15%	12%
50,000- 74,999	17%	20%	18%	20%	19%	14%	20%	13%	17%	16%
75,000- 99,999	8%	7%	13%	6%	8%	5%	8%	4%	6%	10%
>100,000	7%	11%	7%	6%	5%	7%	7%	5%	7%	8%
NO ANSWER	10%	19%	10%	9%	9%	10%	7%	10%	10%	11%
$20,000 OR MORE	77%	69%	78%	77%	77%	77%	79%	74%	73%	78%
$30,000 OR MORE	62%	54%	67%	63%	63%	57%	65%	52%	58%	64%
$40,000 OR MORE	46%	43%	51%	47%	44%	42%	50%	30%	45%	47%
$50,000 OR MORE	32%	37%	38%	33%	31%	26%	35%	22%	30%	35%
$75,000 OR MORE	15%	18%	20%	13%	12%	12%	16%	9%	13%	19%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 21-4
FAMILY INCOME

CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED TO TRIP (MILLION)	664.5	23.2	62.3	143.4	38.3	77.7	74.7	49.8	65.9	79.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
INCOME										
< 15,000	6%	3%	5%	5%	9%	7%	4%	8%	3%	6%
15,000- 19,999	8%	6%	8%	7%	5%	8%	10%	8%	10%	8%
20,000- 29,999	15%	11%	15%	12%	16%	15%	16%	27%	13%	14%
30,000- 39,999	16%	18%	15%	17%	20%	15%	13%	16%	17%	16%
40,000- 49,999	13%	8%	11%	13%	11%	16%	18%	10%	14%	11%
50,000- 74,999	17%	21%	19%	20%	18%	18%	16%	12%	16%	15%
75,000- 99,999	8%	10%	9%	10%	5%	8%	5%	6%	7%	9%
>100,000	7%	10%	5%	6%	7%	5%	7%	4%	9%	9%
NO ANSWER	10%	14%	10%	10%	9%	8%	10%	8%	11%	11%
$20,000 OR MORE	77%	77%	76%	78%	77%	76%	75%	77%	76%	75%
$30,000 OR MORE	62%	66%	60%	66%	61%	61%	59%	49%	63%	61%
$40,000 OR MORE	46%	49%	45%	49%	41%	47%	46%	33%	46%	45%
$50,000 OR MORE	32%	40%	34%	36%	30%	31%	28%	22%	32%	34%
$75,000 OR MORE	15%	20%	14%	15%	12%	12%	11%	11%	16%	18%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 22-1
HOUSEHOLD SIZE, STRUCTURE AND
NUMBER OF WAGE EARNER TRIP CHARACTERISTICS

	TOTAL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	4604	3537	904	3082	1075	2902	2456	2182
PROJECTED TO TRIP (MILLION)	664.5	496.2	135.5	495.0	150.6	421.0	370.0	310.4
	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	15%	13%	19%	15%	14%	15%	14%	14%
TWO OR MORE ADULTS, NO CHILDREN	50%	51%	47%	50%	49%	50%	50%	50%
SINGLE ADULT WITH CHILD(REN)	2%	2%	4%	3%	3%	2%	3%	3%
TWO OR MORE ADULTS WITH CHILD(REN)	33%	34%	31%	32%	35%	33%	33%	34%
HOUSEHOLD SIZE								
ONE	15%	13%	19%	15%	14%	15%	14%	14%
TWO	31%	32%	30%	32%	29%	32%	31%	33%
THREE	21%	21%	21%	21%	21%	21%	21%	20%
FOUR	18%	19%	15%	16%	24%	18%	19%	17%
FIVE OR MORE	14%	14%	14%	15%	11%	13%	13%	14%
NO ANSWER	1%	1%	2%	1%	2%	2%	1%	2%
NUMBER OF WAGE EARNERS								
NONE	17%	17%	16%	19%	10%	17%	14%	16%
ONE	35%	34%	38%	33%	38%	34%	34%	34%
TWO	35%	35%	33%	35%	35%	34%	37%	38%
THREE OR MORE	12%	12%	12%	11%	15%	12%	13%	10%
NO ANSWER	2%	2%	2%	2%	2%	2%	2%	2%

* Includes volume and characteristics of travelers combining business and vacation.

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 22-2
HOUSEHOLD SIZE, STRUCTURE AND
NUMBER OF WAGE EARNER DEMOGRAPHICS

	TOTAL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K+	LT $40K	$40K+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	4604	3494	2054	2078	2093	1547	965
PROJECTED TO TRIP (MILLION)	664.5	509.7	2839.7	303.3	357.5	196.2	110.8
	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	15%	12%	22%	9%	27%	1%	1%
TWO OR MORE ADULTS, NO CHILDREN	50%	51%	47%	52%	47%	81%	2%
SINGLE ADULT WITH CHILD(REN)	2%	2%	4%	1%	2%	0%	8%
TWO OR MORE ADULTS WITH CHILD(REN)	33%	34%	27%	38%	24%	17%	89%
HOUSEHOLD SIZE							
ONE	15%	12%	22%	9%	27%	1%	1%
TWO	31%	32%	31%	31%	24%	58%	6%
THREE	21%	23%	20%	23%	19%	20%	29%
FOUR	18%	19%	14%	22%	16%	11%	37%
FIVE OR MORE	14%	14%	13%	15%	13%	9%	26%
NO ANSWER	1%	0%	0%	0%	1%	1%	2%
NUMBER OF WAGE EARNERS							
NONE	17%	11%	26%	7%	19%	21%	5%
ONE	35%	36%	40%	32%	38%	26%	40%
TWO	35%	40%	25%	46%	28%	39%	48%
THREE OR MORE	12%	13%	10%	14%	14%	12%	5%
NO ANSWER	2%	0%	0%	0%	2%	1%	2%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 22-3
HOUSEHOLD SIZE, STRUCTURE AND
NUMBER OF WAGE EARNER CENSUS REGION OF ORIGIN

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	W.S. CTL	E.N. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	196	554	889	288	500	757	398	514	502
PROJECTED TO TRIP (MILLION)	664.5	28.8	81.6	128.4	37.5	85.1	106.3	49.2	44.4	102.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	15%	15%	19%	14%	16%	12%	13%	17%	18%	15%
TWO OR MORE ADULTS, NO CHILDREN	50%	53%	53%	51%	41%	50%	51%	50%	41%	49%
SINGLE ADULT WITH CHILD(REN)	2%	1%	2%	3%	3%	2%	2%	3%	2%	3%
TWO OR MORE ADULTS WITH CHILD(REN)	33%	31%	27%	31%	40%	36%	34%	30%	38%	32%
HOUSEHOLD SIZE										
ONE	15%	15%	19%	14%	16%	12%	13%	17%	18%	15%
TWO	31%	34%	32%	32%	35%	34%	27%	36%	36%	25%
THREE	21%	20%	19%	23%	13%	19%	22%	18%	14%	28%
FOUR	18%	20%	16%	18%	20%	20%	20%	13%	10%	18%
FIVE OR MORE	14%	8%	13%	12%	15%	14%	16%	13%	19%	12%
NO ANSWER	1%	3%	2%	1%	0%	1%	1%	2%	2%	2%
NUMBER OF WAGE EARNERS										
NONE	17%	19%	19%	17%	16%	17%	15%	15%	24%	15%
ONE	35%	36%	35%	30%	34%	33%	33%	45%	43%	35%
TWO	35%	28%	30%	36%	43%	43%	33%	31%	28%	33%
THREE OR MORE	12%	13%	14%	16%	4%	6%	17%	7%	3%	14%
NO ANSWER	2%	3%	2%	2%	3%	1%	2%	2%	2%	2%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 22-4
HOUSEHOLD SIZE, STRUCTURE AND
NUMBER OF WAGE EARNER   CENSUS REGION OF FINAL DESTINATION

	TOTAL	NEW ENG	MID ATL	STH ATL	E.S. CTL	E.N. CTL	W.S. CTL	W.N. CTL	MTN	PAC
RAW TOTAL	4604	192	385	1011	294	570	467	376	524	479
PROJECTED TO TRIP (MILLION)	664.5	23.2	62.3	143.4	38.3	77.7	74.7	49.8	65.9	79.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	15%	19%	16%	14%	12%	12%	16%	18%	13%	15%
TWO OR MORE ADULTS, NO CHILDREN	50%	53%	55%	50%	48%	51%	47%	48%	47%	53%
SINGLE ADULT WITH CHILD(REN)	2%	1%	1%	3%	3%	3%	2%	1%	3%	2%
TWO OR MORE ADULTS WITH CHILD(REN)	33%	27%	28%	33%	36%	34%	35%	32%	36%	30%
HOUSEHOLD SIZE										
ONE	15%	19%	16%	14%	12%	12%	16%	18%	13%	15%
TWO	31%	28%	33%	30%	33%	32%	34%	29%	34%	30%
THREE	21%	21%	25%	22%	20%	18%	17%	20%	18%	23%
FOUR	18%	18%	15%	19%	19%	19%	19%	20%	16%	18%
FIVE OR MORE	14%	14%	9%	14%	15%	17%	13%	10%	17%	13%
NO ANSWER	1%	0%	1%	1%	0%	2%	1%	2%	1%	2%
NUMBER OF WAGE EARNERS										
NONE	17%	16%	15%	18%	18%	16%	16%	12%	22%	18%
ONE	35%	37%	35%	30%	32%	32%	35%	45%	37%	34%
TWO	35%	30%	35%	37%	40%	31%	42%	28%	32%	34%
THREE OR MORE	12%	17%	13%	14%	9%	18%	5%	12%	7%	12%
NO ANSWER	2%	0%	1%	2%	1%	2%	2%	2%	2%	2%

Note: Data based on demographic characteristics of respondents.